



2015-16 ANNUAL REPORT







PREFACE

It is an immense pleasure to present before you the Annual Report for the year 2015–2016. For the first time, Mumbai Smiles International (coordinator of the shared mission by Mumbai Smiles Foundation and Fundación Sonrisas de Bombay, of combating poverty in the slums of the city, Mumbai) is presenting to you a unified Annual Report.

Furthermore, this report covers the activities according to the new work schedule tailored to the Indian reality, which presents results obtained during the fiscal year of April 2015–March 2016, as against the calendar year, which we had followed till our previous activity period. This document in itself is an example of the growth and maturation of our project and the strategy we want to implement in the future, adding the largest number of efforts to advance in the most coordinated manner and thus pursue our goals and objectives.

This Annual Report is dedicated to the entire support system of Mumbai Smiles, which includes all the team, beneficiaries, associates, collaborators, organisations and YOU, who has constantly loved and supported us in our “peaceful struggle against poverty”, because we are ONE.





CONTENTS

Welcome Letter by the Executive President, Jaume Sanllorente	6
Welcome Letter by the Executive Director of India, Alpa Chauhan	7
Introduction to Mumbai Smiles	8
Mission, Vision, Values, Principles of Action	10
Where We Work	12
Areas of Work	13
EDUCATION	
Balwadi : Preschool Education	14
Future Smiles	22
Girl Child Education	28
Life Skills Empowerment	32
HEALTH	
HOPE	38
Eye and Healthcare	42
mMitra	46
Infectious Diseases	50
LIVELIHOOD	
SEED	54
AWARENESS	
Activities in India and Spain	58
New Glances	62
Opinion Poll Project: Play it Safe	64
10th Anniversary Celebrations	66
How We Work: Monitoring & Evaluation	72
The Team	74
Corporate Partnerships	76
Financial Statements	78
Acknowledgements & Gratitude	84

WELCOME LETTER BY THE EXECUTIVE PRESIDENT



Dear friends and traveling companion (on this road towards a better world),

We are very happy to share with you this report of activities from 2015 to 2016, where you can read all the data relating to another year in this peaceful struggle against poverty that you make possible for us, in the city of Mumbai.

It is because of you, that in this period, 920 children have received preschool education, 311 girls and boys have gotten access to higher education, giving them a glimpse of a bright and hopeful future. Thanks to your commitment, hundreds of girls and women in the underprivileged communities have become the leaders of their own destinies.

In the slums areas in which we work in the city of Mumbai, is where basic human rights are absent, and where the opportunities for access to decent life are often very slim.

It is impressive to see the great change that is a simple encouragement on the lives of children, mothers, parents and patients. We realise, once again and in spite of the difficulties that it is worthy to keep on advancing in this task of providing the tools that may allow the poorest and most vulnerable citizens of Mumbai to take charge of their own destinies.

I could go on and on emphasizing on some of the information you'll find in this report, but I would emphasise that behind each figure, behind each number, behind every advance and achievement, are Sravani, Vijay, Bhushan, Asmita and many others like them - a name, a life, a story of its own and now, thanks to you, our own future where dreams are turning into beautiful realities.

Therefore, especially on their behalf, thank you very much, wholeheartedly.

A handwritten signature in blue ink, which appears to read "Jaume Sanllorente".

Jaume Sanllorente
Executive President
Mumbai Smiles International

Dear Readers,

Mumbai Smiles grows a year older again and it is a moment of immense pride and honour to present before you our Annual Report for the year 2015 – 2016! We are delighted that this year has been one of expanding our reach and serving more and more people. Our projects in the areas of Health, Education, Livelihoods and Awareness have been successfully implemented emphasising on quality assurance and sustainability of our programs.

This report is a collection of our most significant accomplishments and very special stories of the past year as we move closer to realizing our vision of seeing “A Mumbai free of poverty and social injustice whereby all its citizens can equally enjoy the most basic human rights”. Our report represents “The 1 vision” that we all share. This is the story of Mumbai Smiles.

My sincere gratitude to you all for your continued support as we go on with our journey of development reaching many more milestones in the years to come.

Truly,



Alpa Chauhan

Executive Director of India
Mumbai Smiles

WELCOME LETTER BY THE EXECUTIVE DIRECTOR OF INDIA



INTRODUCTION TO MUMBAI SMILES

Mumbai Smiles, a non-profit organisation was founded in 2005, by a Spanish journalist and writer, Jaume Sanllorente, with the pursuit of "peaceful struggle against poverty" in the city of Mumbai, financial capital of India. Mumbai is the city of dreams, however there is a cruel reality behind all the glitz.

Mumbai Smiles aspires to eradicate poverty and get social justice for the most disadvantaged communities in the city. Today, our projects are geared to generate social transformation through self-sufficiency and access to equal rights and livelihood opportunities for the underprivileged communities living in the slums of Andheri East and the surroundings, focusing on Health,

Education, Livelihood and Awareness programs. Our campaigns include awareness drives to denounce the Human Rights denial and social exclusion suffered by millions of Mumbai citizens.

We have engaged in multiple projects to empower these communities through this peaceful fight for over a decade now, encouraging participation from within the communities – we work with them, not for them – and creating a cooperative urban development framework to shape up a new reality. So far, over 7000 beneficiaries have reaped the benefits of our work that includes a realistic vision of social inclusion, gender mainstreaming and promotion of Human Rights.

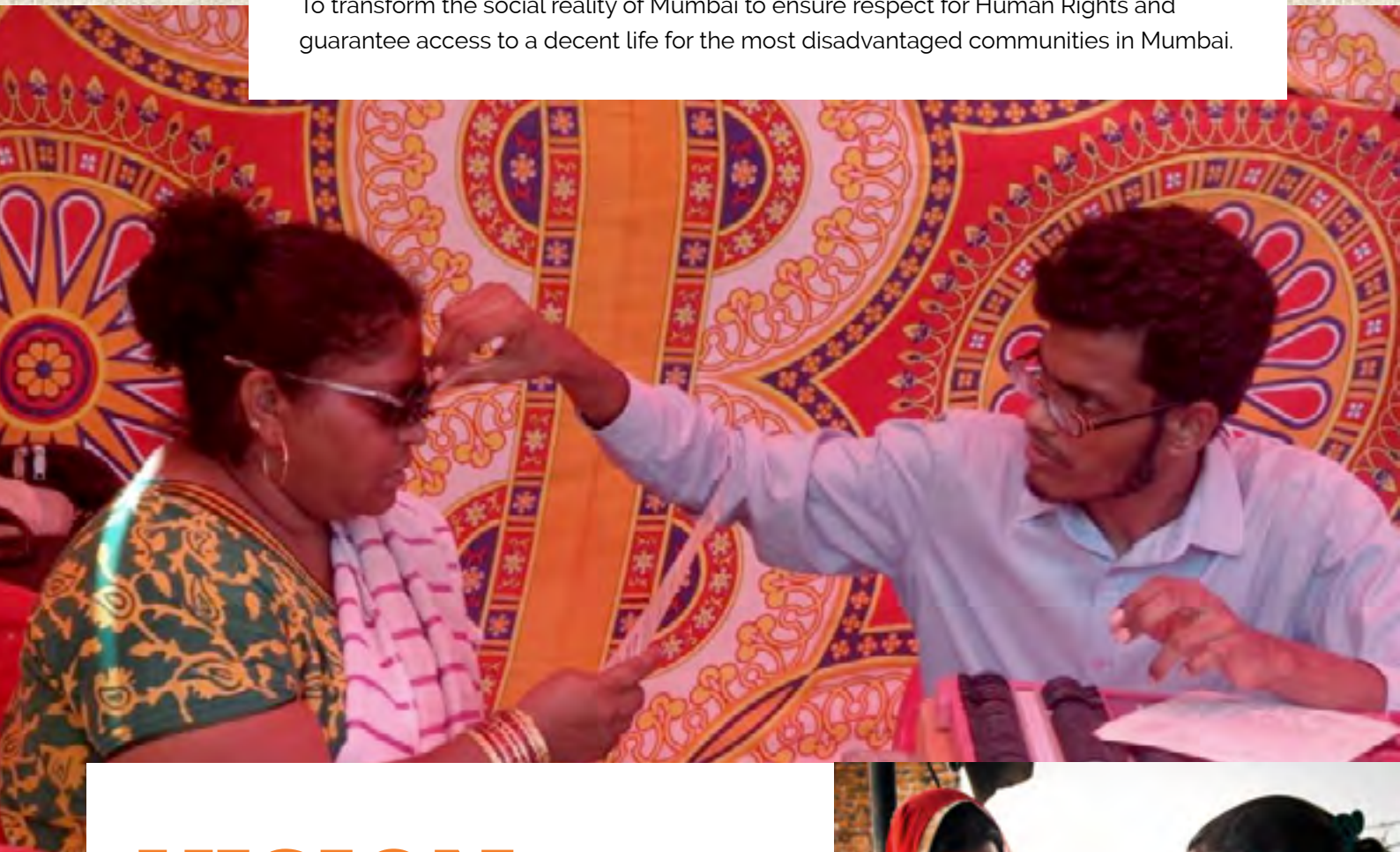




Mumbai Smiles stands firm on respecting and monitoring of each of the following:

MISSION

To transform the social reality of Mumbai to ensure respect for Human Rights and guarantee access to a decent life for the most disadvantaged communities in Mumbai.



VISION

To transform the social reality of Mumbai to ensure respect for Human Rights and guarantee access to a decent life for the most disadvantaged communities in Mumbai.



VALUES

- **Justice:** Our development work is aimed at promoting fair access to opportunities and the full exercise of human freedom universally.
- **Non-discrimination:** We respect human diversity in all its forms, regardless of origin, nationality, caste, age, political or sexual orientation, religion or gender.
- **Transparency:** We manage our resources with rigour, relying on transparency and accountability to our partners/collaborators, donors, beneficiaries, and society in general.
- **Consistency:** Our work is based on doing what we believe and say, being faithful to the fulfilment of our mission and vision, and our work speaks for itself.

PRINCIPLES OF ACTION

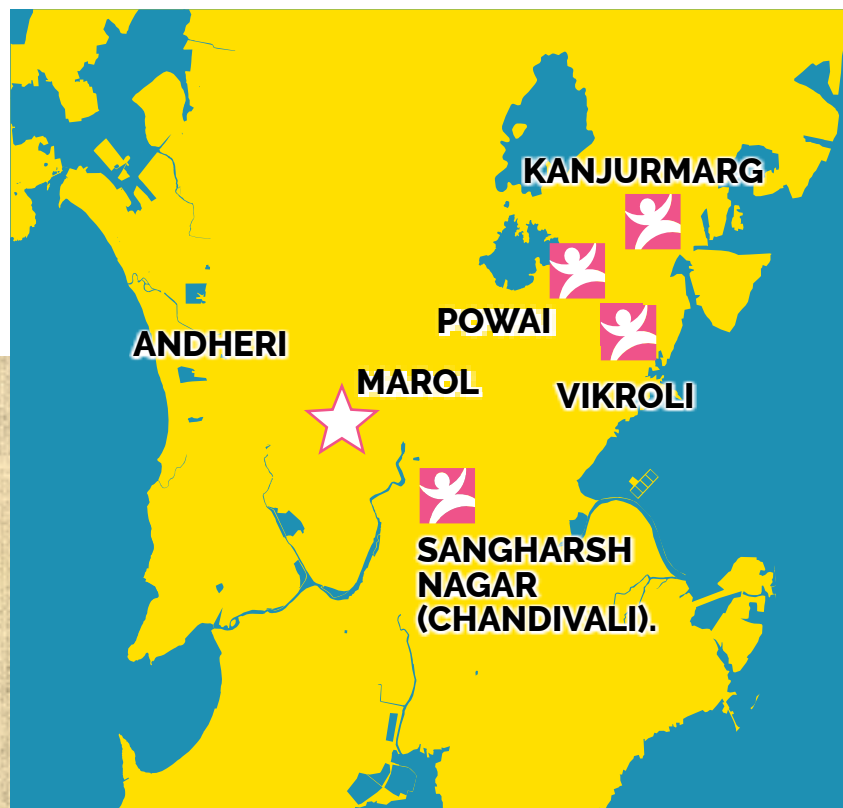
- **Commitment:** Committed to our mission, we assume the responsibility of working towards its achievement.
- **Unity:** We intend to join efforts promoting teamwork and collaboration with other organisations and institutions to enhance synergies and improve the performance of our work.
- **Participation:** To induce a real social transformation, we promote participatory mechanisms, integrating the implementation of the projects with all stakeholders.
- **Enthusiasm:** Motivated by the results of our work, we carry our work with hope, enthusiasm, passion and interest.



Mumbai. This one word encapsulates a plethora of dreamy facts - a melting pot of diverse culture, hub of Bollywood glamour, fifth largest city in the world, financial capital of India, generating 5% of India's GDP alone, glittering with swanky malls, multiplexes, heritage tourist attractions and home to the most expensive residential behemoth of the world. Yet, there is a hidden side to this megacity. It is also home to Asia's largest slum complex.

Mumbai has a population of almost 22 million citizens (World Population Prospects – United Nations, 2014), and around 60% of it lives in slums (Harvard South Asian Institute, 2015) with little or no access to the most basic civic services of education, public health or even sanitation. Poverty and social inequality give rise to several associated issues, which in effect seem to create an unsolvable equation, where basic human rights cease to exist and stark statistics come to the fore.

We, at Mumbai Smiles, focus on select slums in the northern area of Mumbai city, Andheri East, which forms a crucial part of this equation and work to improve the living conditions of these marginalised communities through community interference, programs, initiatives, sensitisation and participation. Together with these communities, we aspire to see Mumbai rise above the vicious circle of poverty and denial of basic rights with our projects involving Education, Health and Livelihood.



WHERE WE WORK



AREAS OF OPERATIONS



MUMBAI SMILES OFFICE

AREAS OF WORK

The “peaceful struggle” to achieve the mission of Mumbai Smiles is divided into our four Areas of Work and the projects herewith:

EDUCATION

HEALTHCARE

LIVELIHOOD

AWARENESS



EDUCATION BALWADI: PRESCHOOL EDUCATION



OBJECTIVE: Our preschool education program, The Balwadi Project is titled “Cultivating Healthy Habits Through Education” with the objective of providing formal and non-formal Education as well as adequate nutrition, for healthy physical and mental growth of the select community children, in the age group of 1-6 years old.

ACTIVITIES IN THE YEAR

A total of 920 children were registered this year in 30 Balwadis (26 Balwadi centres with four of them running in double shifts), after a complete house to house survey conducted by the project team of Mumbai Smiles to spread awareness about the need for Balwadis in the communities. The Balwadi preparatory phase of Mumbai Smiles consisted of two sets of uniforms, bags, books, etc. The nutritional needs of children were addressed on a daily basis by providing healthy snacks such as fruits, sprouts, boiled eggs and so on through a rotating menu. The snacks are prepared by the women who are members of local Self Help Groups (SHGs).

SHGs are small groups formed by 10-20 women or men living in the same underprivileged communities with the objective to collectively accept work assignments and contribute to a common

savings fund in order to become self-sufficient financially, to be able to lend to their community members to meet their productive and emergent needs. Mumbai Smiles partnered with 17 SHGs comprising of a total of 200 women this year to promote and empower these women to become financially independent and strong by engaging them with our Balwadi and Life Skills Empowerment (LSE) programs for providing nutrition to our beneficiaries of the Balwadi and the LSE projects. With rotating menus for our students, the SHG women were first trained on various nutritional recipes and with emphasis on hygiene while cooking and carrying the food and also the different health aspects of the food; for example: protein content in sprouts etc. A rotating menu was set for the Balwadis as well as LSE sessions and women were given contracts to provide the food for the day at set timing during each session.



EDUCATION

BALWADI:

PRESCHOOL EDUCATION

Year 2015-16 has been a year of a hoard of activities for the Balwadi project as follows:

Parents-Teachers Meeting

July 2015 saw the first parents' meeting of the academic year at all Balwadis with 90% attendance. It included sharing information about Balwadi's activities and exchanging parental observations and experiences about their children and Mumbai Smiles. Awareness about Child Cleanliness was the special agenda with one healthy child in each Balwadi being given a prize on a monthly basis. Parents Meetings served as a podium for discussions centered on child vaccinations, supplementary nutrition, child health, etc.

Capacity Building and Staff Training

A training program was organised on new teaching methods for the Balwadi teachers by the Telestory Organisation to empower the illiterate parents/guardians to read bedtime stories to their children to help hone the imaginative skills of children through the medium of interactive audio lessons designed by Early Childhood Education

Institution. The Balwadi Teachers were encouraged to co-create a personalised book for the project children.

Five Bi-Monthly meetings were organised with Teachers and Assistants to refresh project guidelines, motivate them, interact with them and review Balwadi activities.

Teachers/Assistant training program was organised in collaboration with Fight for Hunger Foundation to get acquainted with basic concepts of nutrition with in-depth understanding of how to assess SAM (Severely Acute Malnutrition) and MAM (Moderately Acute Malnutrition) in children.

Opening of New Balwadis

Last year saw the opening of two new Balwadis in Mumbai city which has helped cater to the educational, health and nutritional needs of 62 more children of the slum community.

Vitamin-A Supplementation

Vitamin A supplements have been provided to 920 children of 30 Balwadis to provide for prevention of anemia, protection of eyesight and reducing infections among the Balwadi children.





EDUCATION

BALWADI:

PRESCHOOL EDUCATION

Events & Celebrations

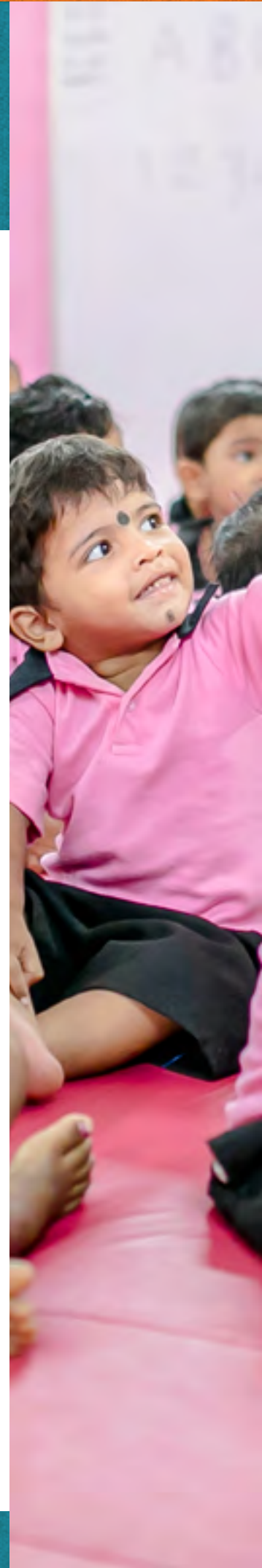
- Children's Day was celebrated and events were organised in the Balwadi areas which showcased performances by the Balwadi children. This was also taken as an opportunity to create awareness about diseases like Dengue and Malaria through demonstrations in form of a Street Play. The event was also attended by the Mumbai Municipal Corporation staff and they also addressed the parents of the children to spread awareness about these two diseases.
- Independence Day was celebrated with cultural programs in the Balwadis where around 750 children and 700 parents participated.
- Around 850 children participated in the creative fancy dress competition held across all 30 Balwadis.
- Active participation by Balwadi children in sports competitions.
- More than 110 students, parents and community members participated in Republic Day celebrations where local social workers addressed the gathering.

Health Check-Ups

- Four free health camps were successfully conducted for eye checkup at all Balwadis, screening all the 920 children. Free spectacles and further treatment was provided to those in need.
- Polio Camp was organised by Mumbai Municipal Corporation in our Balwadi premises on each Sunday of February, where 100 children were vaccinated.

Performance Evaluation

Performance evaluation was done for all the children to ensure progress on both academic and nutritional aspect followed by distribution of performance report cards to their parents, so that they themselves understand their growth and areas needed for improvement.





EDUCATION

BALWADI:

PRESCHOOL EDUCATION

START DATE

2010

COUNTERPARTS

SAPREM, Yash Foundation

FIELDS OF ACTION

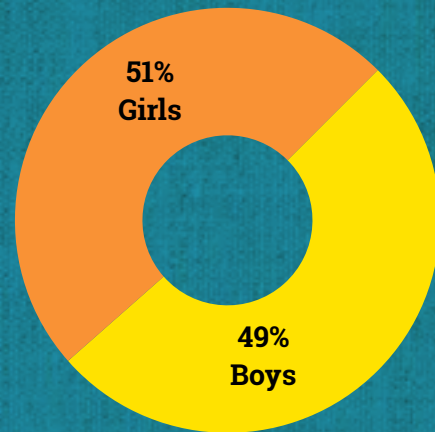
Education, Nutrition, Health, Livelihood,
Gender Equality, Child Rights

INVESTMENT

Financer	Amount
Spain	169,440 € (₹ 12,711,160)
India	₹ 1,432,654 (19,100 €)

*As per exchange rate on 31/03/2016

ENROLLMENT



RESULTS

Total Balwadi registrations in the year	920
New Balwadis opened in the year	2
Total no. of Balwadis (including afternoon sessions)	30
New children enrolled in to Balwadis	62
Percentage of Girls in Balwadis	51%
Percentage of Boys in Balwadis	49%
Total no. of Teachers and Assistant Teachers	30 + 30
Total no. of Self-Help Groups	17
Total Members of Self Help Groups	200
Total Members of the Balwadi Team	65
Total Number of Indirect Beneficiaries*	4480

*Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)

CASE STUDY

ASMITA GAIKWAD

AGE: 5

As popularly said, "The night is darkest before the dawn". With Asmita too, the story is no different. Asmita is the three year old biological daughter of an alcoholic labourer who seldom worked. The home environment was that of abuse towards women and children of the family where Asmita's father was habituated to wife battering and assault as a regular practice. Victim of extreme poverty, shortage of food at home and dirty, smelly, unhygienic atmosphere, Asmita's siblings soon passed away and her parents abandoned her one unfortunate night, leaving Asmita behind in their shanty in the dirt, crying and wandering around in despair with no support.

At such a moment, Asmita was picked up by

Mina, a friendly and caring neighbour, living opposite Asmita's house, as Mina was very fond of Asmita and was considerate towards her siblings too.

Mina, who herself has a working daughter and a son, in spite of her own situation and plight has gone all out to take up Asmita's responsibility. The Balwadi team identified Asmita's story through the discrepancies on her admission forms and encouraged Mina to enrol Asmita in the Balwadi. Currently, Mina is the guardian for Asmita. Asmita is presently our Balwadi beneficiary and has started making new friends. From a life of despair and sorrow, Asmita has moved on and found her sunshine.





OBJECTIVE: The Future Smiles Project aims at supporting the higher educational and career needs of the students of Secondary School Education, up to University Studies to help build a quality life of the students belonging to the lesser privileged communities. The aspirations and dreams of students are carved through support in the form of individual mentoring, group learning and financial study support to children to continue their studies as also encourage those who have dropped out, to return back to education! The project provides for career counselling and guidance and life skills education and capacity building programmes.

ACTIVITIES IN THE YEAR

Scholarship Distribution

In order to provide scholarships to the beneficiaries, the process followed was:

School Mobilization	25 schools mobilised under partnership for the project
Scholarship Forms	500 scholarship forms distributed
Home Visits	206 home visits conducted for due diligence and check of new beneficiaries
Student Selection	311 students under Future Smiles were selected
Scholarship Distribution Sessions in Schools	Form distribution sessions were organised in each of the 25 schools separately
Scholarship Distribution Sessions for College students	2 sessions were organised in the office premises

Personality Development

450 beneficiaries benefited from a Workshop on Personality Development, organised in collaboration with 12 partner schools in Andheri East of Mumbai city. With their hard-work and strong will power, these students just needed some pointers in terms of organising themselves, set smart and practical goals, manage time and stress in a smarter way and all this was taught to them via various activities, games, group discussions and positive talk sessions.

Education Fair

250 beneficiaries from Future Smiles and Girl Child Education Projects participated in an Educational Fair organised in collaboration with Savitribai Phule Girls High School. This fair aimed at boosting their interest in science with the help of interactive scientific displays, quiz competitions, essay writing and drawing competitions.



Awareness on Child Rights and Child Sexual Abuse

59 students participated in the sessions on Child Rights and Child Sexual Abuse conducted by Pratham, a leading NGO in the educational sector in India. Through the storytelling, short films and interactive discussions with students, various dimensions of child sexual abuse were brought forth and quite a few myths were dispelled.

Life Skill Education

Life Skills Education Session for adolescent girls & boys was organised at some of the partner schools of Mumbai Smiles which was attended by 240 students. Adolescence is a turning point in one's life and with this aim the participants were provided with comprehensive information about the various stages and changes of adolescence alongside removal of their doubts and myths regarding topics such as menstruation and hygiene.

De-Addiction

350 students attended and benefitted from sessions on De-Addiction conducted in coordination with Krupa Foundation and Bhardawadi Hospital. These sessions were conducted to create awareness about addiction as well as prevention of the same with the help of pictorial and graphical tools.

Global Youth Summit 2015

Four Future Smiles beneficiaries were selected to participate in highly interactive and enriching 3rd Global Youth Meet 2015 at Vishakhapatnam, Andhra Pradesh, India, where nearly 300 youth from over 34 countries and various states of India participated in discussing various issues pertaining to health, education, adolescent social dialogue, economic realities and response to Sustainable Development Goals.

Eye Camp

Eye screening camp was set up at our partner schools where 1300 children were screened and free spectacles were distributed to 114 children who were identified with refractive error problem.





Mumbai Smiles at Other Events

- 69th Independence Day celebrations at Samta Vidya Mandir Primary and Secondary School where more than 1500 people participated, including two of our Spanish visitors. Mumbai Smiles, Executive Director India inaugurated two new sports room of the school where captivating performances by children enthralled everyone. Later on, scholarships were also distributed.
- 67th Republic Day celebrations at Samta Vidya Mandir.

- Farewell celebrations at RC Maruti Jr. College for distribution of medals & certificates to meritorious and talented students.

Beneficiaries Committees Meeting

Beneficiaries Committee Meeting was conducted for parents of all beneficiaries from our educational projects for getting their feedback as well as noting down important suggestions for further improvements.

EDUCATION FUTURE SMILES

START DATE

2010

COUNTERPART

Yash Foundation

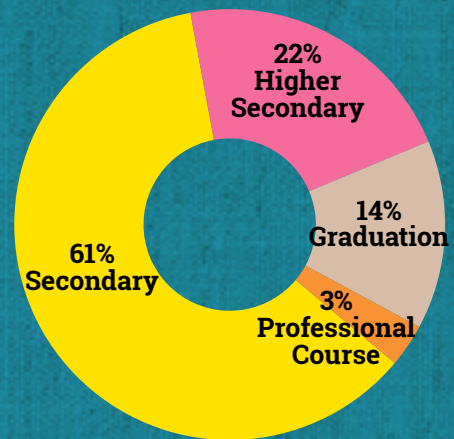
FIELDS OF ACTION: Education, Health, Nutrition, Personality Development, Child Rights, Gender Equality

INVESTMENT

Financer	Amount
Spain	55,449 € (₹ 4,159,715)
India	∅

*As per exchange rate on 31/03/2016

EDUCATIONAL COURSES



RESULTS

Total no. of scholarships distributed in the year	311
Schools partnered with	25
Percentage of Female beneficiaries	27%
Percentage of Male beneficiaries	73%
Total capacity building sessions conducted	5
Enrolment in Young Leader Initiative	5
Total members of the Team	3
Total Number of Indirect Beneficiaries*	1244

*Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)

CASE STUDY

BHUSHAN TRIBHUVAN

AGE: 18

"Education is the most powerful weapon which you can use to change the world" -Nelson Mandela

However, there is a wide disparity in the society, wherein one section of it can afford the best of national and international education, and then there exists an underbelly that cannot even meet the expense of a basic high school education.

Bhushan Tribhuvan, a resident of a small slum in Kalyan, the immediate neighbourhood of Mumbai city, lives with his parents and 2 younger siblings. His parents are laborers – an occupation in which even at the end of a good month, they manage to scrape by with a collective wage of around ₹ 7000, with a family of five to feed. Adding to the expenses

was Bhushan's illness when he was diagnosed with a urinary tract infection, in his childhood, which led to four surgeries consecutively.

However, despite his illness, Bhushan, a consistently bright student, studied up to class 10 at a municipal school, scoring 70% marks in his secondary school examination. In spite of performing well above expectations in his 10th standard, his parents' financial condition put him in a state of dilemma regarding further studies. Bhushan has been engaged with Mumbai Smiles through the school that identified his brightness and put him up for support to be able to complete his education. Bhushan is presently pursuing his study in the science stream independently without the support of his parents.



GIRL CHILD EDUCATION

OBJECTIVE: The Girl Child Education Project aims at promoting girl child education and encourages girls belonging to lesser privileged communities through educational support. This is a specially carved out project that focuses on girls' education, since despite manifold developments in India, girl child education is still a neglected area due to other priorities for girls – child marriages, gender discrimination, and lesser importance to girls over boys. Our support under this project ranges from primary education to higher education where we enable girl children to complete, continue and return to their education (in cases of dropouts) through financial support in their school education.



ACTIVITIES IN THE YEAR

Future Smiles and Girl Child Education today are two projects with different focus areas; however The Girl Child Education project initially started as a wing of the Future Smiles Project. While one tackles the issue of education in the slum communities, the other tackles the deep and engrained social issue of suppressing Girl Child in the Indian Society, more so in the underprivileged communities of our country.

However, all the activities for the Future Smiles

and the Girl Child Education projects were conducted conjointly, including the following, the details of which are there in the Futures Smiles Project Report:

- Personality Development Workshop
- Education Fair
- Awareness Session on Child Rights and Child Sexual Abuse
- Life Skills Education Session
- Session on De-Addiction
- Eye Camp
- Beneficiaries Committee Meetings

Scholarship Distribution

In order to provide scholarships to the Girl Child Education beneficiaries, the process followed was:

School Mobilization	25 schools mobilized under partnership for the project
Scholarship Forms	500 scholarship forms distributed
Home Visits	297 home visits conducted for due diligence and check of beneficiaries
Student Selection	403 under Girl Child Education
Scholarship Distribution Events in schools	Events were organised in each school separately
Scholarship Distribution Events for college students	2 events were organised in the office premises

GIRL CHILD EDUCATION

START DATE

2013

COUNTERPART

Yash Foundation

FIELDS OF ACTION

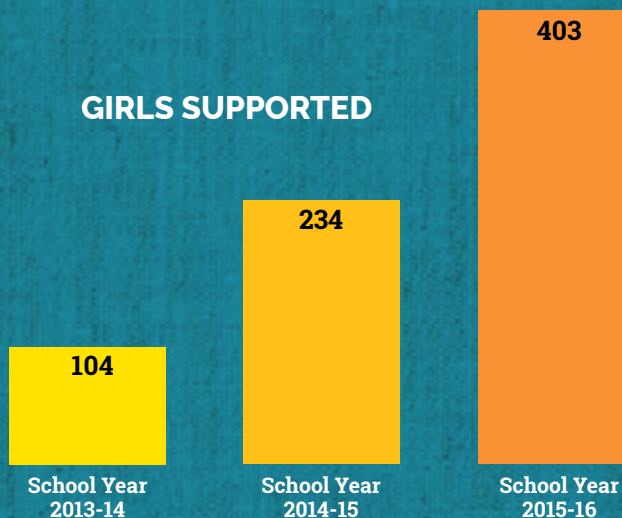
Education, Health, Awareness, Women Rights, Child Rights, Personality Development, Gender Equality

INVESTMENT

Financer	Amount
Spain	20,744 € (₹ 15,56,226)
India	∅

*As per exchange rate on 31/03/2016

GIRLS SUPPORTED



RESULTS

Girls supported under the project this year	403
School utility & study kits provided	403
Schools partnered with this year	25
Total capacity building sessions organised	5
Total members of the Team (same as Future Smiles Team)	3
Total no. of indirect beneficiaries	1608

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)

CASE STUDY

SRAVANI CHALKE

AGE: 13

13-year-old Sravani Sachin Chalke shifted from Thane, a neighbourhood of Mumbai city, to Andheri East, the project area of Mumbai Smiles, six years ago. Sravani's father left her mother to remarry another woman, leaving her mother to work alone all day to fend for supporting herself and her 2 daughters. Sravani's mother is a street vendor.

A regular bright child in school, Sravani was struggling with severe financial crisis at home, when her class teacher strongly recommended her name to Mumbai Smiles, for scholarship support under the Girl Child Education Program. Presently, Sravani receives scholarship for her studies and a school kit for her daily school life.

With the dream of becoming a top lawyer one day, Sravani dedicates her entire day in pursuit of knowledge. Studying in 9th standard at St. Rock's High School (partner school with Mumbai Smiles), post school hours, she attends tuition classes in the afternoon and indulges in self-study in her spare time and has set her own timetable and deadlines to meet for her exams and daily studies.

Sravani has also been regular in attending the free health camps by Mumbai Smiles, capacity building sessions, personality development etc.

"This project has helped reduce the financial burden on my mother and has helped me live a better life", says Sravani. "I feel much more confident now. With support to children like me, with not only scholarships but the additional workshops and sessions on personality development, life skills development, time management, subject management, communication skills and nutrition, I have learnt a lot about health, hygiene, discipline and problem-solving skills!", she smiles.



EDUCATION LIFE SKILLS EMPOWERMENT



OBJECTIVE: The Life Skills Empowerment or LSE Project is aimed at empowering adolescent boys and girls using education and peer-mobilisation as a tool to equip them with abilities for adaptive and positive behaviour that enables individuals to deal effectively with the demands and challenges of everyday life. Addressing the issues pertaining to adolescents such as lack of schooling opportunities, early marriage and even restrictions on mobility, specifically in the families of the slum communities, the LSE project was created to provide an environment of dignity and opportunities to school going and school dropout girls and boys of the slum communities in order to help them achieve their full potential for mental and physical growth and development through sessions on Individual Skills and Personality Development as well as providing general health services and comprehensive advocacy.

ACTIVITIES IN THE YEAR

Project Rollout

Post the successful completion of the pilot project of LSE Girls, the formal launch of LSE Project (Girls and Boys) was held on July 28, 2015 with Mr. Yashwant Mankhedkar, Youth Director of Nehru Yuva Kendra (Ministry of Youth Affairs & Sports) as the distinguished guest, in association with our partner organisations – SAHYOG, OSCAR Foundation and FPAI (Family Planning Association of India).

Sexual Harassment

A comprehensive session on sexual harassment was conducted with 50 beneficiaries of LSE Girls by representatives of UNICEF and another NGO called Reality Gives to cover the various social, legal and health aspects. Screening and discussion on a documentary on Child Sexual Abuse, called 'Komal' helped the participants with the understanding of the topic and also through sharing personal examples.

Distribution of Sanitary Napkin to LSE Girls

A group of girls from the SSRI Club (Students for Social Reform Initiative) of Sophia College undertook a sanitary napkins donation drive for LSE Girls beneficiaries, using events such as selling cupcakes to raise funds for the same and collected more than 200 sanitary napkins against the target of 75! They personally handed over these napkins to the beneficiaries at Mumbai Smiles office during an interactive and heartfelt session with them.

Exposure Visits

- Visit to the local Police Station was organised where the beneficiaries were acquainted with the executive and judicial mechanism and proceedings of various departments inside a police station.
- Visit to a bank was organised for LSE Girls and Boys to train them about safe methods of money management and explain the entire process of opening personal bank accounts and operating them independently.
- Visit to a Post Office was organised for the LSE girls to acquaint them with Indian postal system, structure and helpful schemes ranging from Sukanya scheme, to Recurring Deposit Account (RD) to Monthly Income Scheme (MIS) and Public Provident Fund (PPF).
- LSE girls visited Holy Spirit Hospital in the Andheri East area to learn about various health services available in different departments. The staff of the hospital took up the onus of introducing the hospital and all its facilities to the girls, to teach them about emergency medical decisions in absence of immediate medical facilities and also encouraging them to consider medicine as a career option.
- 24 beneficiaries of LSE boys program visited FPAI for an awareness session on "reproductive health, HIV and SIT" to familiarise them about physical changes during adolescence.



EDUCATION LIFE SKILLS EMPOWERMENT

Visual Arts Project

Mumbai Smiles collaborated with a Canada based organisation called Give A Hand ("Monde par la main") for Shanti Arts Project, to create awareness among the beneficiaries of LSE (along with Future Smiles, HOPE, SEED as well as Balwadi Teachers) through theatre and arts in the various project sites of our organisation, headed by a few field experts to conduct the activities under this project:

Dance and drama routines were taught to the project beneficiaries in two batches. While the first batch covered the theme of "promoting girl child education" depicting issues such as gender discrimination, abortion and superstitions that restrict women, and

the second batch was based on the theme of 'leadership' with issues such as social causes and courage to fight for them.

An inspiring mural painting session was conducted based on the same themes of girl child education and leadership, at two of our project sites, which are still visible from the Marol Naka Metro Station, which is located in close proximity to Mumbai Smiles office.

Football Tournament

50 LSE boys represented Mumbai Smiles at the football tournaments organized by the OSCAR Foundation. Among the 1600 participants, our LSE boys proudly made it to semi finals at this tournament.





Adolescent Issues and Challenges

The LSE Project Team brought together a diverse range of audience including policy makers, NGO partners, educationalists, practitioners, legal experts, adolescent and youth representatives, the project beneficiaries and Social Activist, Harish Iyer as the Chief Guest for a conference on "Adolescent Development, Issues & Challenges: My RIGHTS, MY FUTURE".

The conference began with a street play about adolescent issues, choreographed and performed by 12 LSE girls to set the tone of this event and then continued with highly dynamic panel discussions on various topics like gender equality, addiction, social networking, sexual and reproductive health, education and more, with luminaries from municipal, administrative and social sectors such as UNICEF, Mumbai Police, Municipal Corporation of Greater Mumbai and FPAI.

Staff Training and Capacity Building

Sahyog and FPAI conducted Training of Trainers (ToT) for the staff of Mumbai Smiles, including the LSE Animators (those who



conduct the LSE sessions), Peer Educators (selected senior beneficiaries of the project), as well as Field Coordinators and Program Officers of Future Smiles, on session planning, time management, stress management, effective communication skills and documentation methods.

Health Camps and Sessions

Future Smiles conducted three health camps for the LSE beneficiaries with collaboration of FPAI where nutritional supplements and sanitary napkins were also distributed.

An orientation session was held to introduce them to our other projects, such as mMitra & the Infectious Diseases projects for future reference.

EDUCATION LIFE SKILLS EMPOWERMENT

START DATE

LSE for Girls – 2014
LSE for Boys – 2015

COUNTERPART

Yash Foundation

FIELDS OF ACTION

Awareness, Gender Equality, Personality Development,
Education, Health, Nutrition, Women Rights, Human Rights

INVESTMENT

Financer	Amount
Spain	10,751 € (₹ 8,06,535)
India	∅

*As per exchange rate on 31/03/2016

RESULTS

No. of LSE Beneficiaries	100
Total no. of in-house sessions conducted	122
Total no. of Exposure Visits conducted	7
Students continuing with their studies	95%
Total Members of the Team	4
Total no. of Indirect Beneficiaries	400

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4),
considering an average of five family members in a family.
(Formula as per Mumbai Smiles standard guidelines)



CASE STUDY

JAHNVI PATIL

AGE: 11

Meet Jahnvi, one of the protagonists of SMILEYWOOD, a short movie project by and on Mumbai Smiles, as part of our awareness activity. This small wonder comes from a small, close-knit family of four that includes her mother, a vegetable vendor, father, a daily wage earner and brother who is the other protagonist of the movie, playing the role of her friend. The family's monthly income hardly comes up to about ₹ 6000, leaving them struggling to make both ends meet on a daily basis. Amidst all the adversities, her mother dreams to see her daughter become a teacher one day.

An active beneficiary of the LSE project, Jahnvi is currently studying in Std. 6 and the entire production team of Smileywood strongly feels that the lessons and skills gained by her during the LSE sessions were very well portrayed in

her attitude, behaviour and confidence during the entire period of the shoot.

Proving the proverb "Where there is a Will, There is a Way" true, Jahnvi, with her dedication, perseverance and attention to the LSE sessions, has proved that the unfortunate financial condition of her family neither defines her, nor deters her in any way. Utilising the skill set gained during the sessions on personality development, time management, stress management and communication skills, Jahnvi not only bagged the role of the protagonist in the Smileywood project, but also performed well in her exams. And so, for her ever-positive spirit and hard work, Jahnvi has been rewarded with scholarship as well, under the Future Smiles project, paving way for a new beginning towards a bright, bright future!



HEALTH HOPE



OBJECTIVE: HOPE, our cancer care support project provides for psycho-socio care of children and youth till 18 years of age. The project provides medical, educational and recreational support ensuring therapeutic treatment and diagnostic services, a better understanding of the disease and a comprehensive psychological and social support to the beneficiaries and their families through the Hospital Partnership approach.

ACTIVITIES IN THE YEAR

Events and Celebrations

- "Champion of the Month" was celebrated periodically as an interactive effort to boost the morale of beneficiaries who completed their treatment in the fight against cancer. Four beneficiaries were awarded gifts as well as educational and hygiene kits.
- Nurses day, Health Day, Nutrition Day, Rose Day, Children's Day and Christmas was celebrated with all beneficiaries, their parents and siblings. There was distribution of gifts and sweets at the partner hospitals.
- A motivational talk was organised for the beneficiaries and their families on the occasion of World Cancer Day at our partner hospital.
- Group Birthday Celebrations were organised occasionally with recreational and entertaining activities such as a Mimicry Show and a Magic Show for beneficiaries and their families at our partner hospital. Many other cancer care institutions like Cankids, Cuddle Foundation and Budrani Trust also collaborated on this occasion.

Psychosocial Workshop

A Psychosocial Workshop was conducted at one of our partner hospitals, which was attended by 75 people, including beneficiaries and their families. Detailed information about childhood cancer and its treatment options was provided, followed by an interactive session with parents on nutrition and hygiene.

Educational Support

Scholarships and education materials were distributed to 12 beneficiaries this year to aid and encourage their pursuit of education.

Beneficiary Committee Meeting

Regular Beneficiary Committee Meetings brought together parents, care givers and hospital representatives to interact openly and exchange suggestions and feedback. Emphasis was given on the importance of regular follow up and academic focus post completion of the treatment.



HEALTH HOPE

START DATE

2010

COUNTERPARTS

Holy Spirit Hospital
Yash Foundation

FIELDS OF ACTION

Health, Nutrition, Education

INVESTMENT

Financer	Amount
Spain	29,183 € (₹ 21,89,280)
India	∅

*As per exchange rate on 31/03/2016

RESULTS

Total No. of Beneficiaries	164
Percentage of Girls	31%
Percentage of Boys	69%
No. of beneficiaries having received Diagnostic Support	120
No. of beneficiaries having received Accommodation Support	7
No. of beneficiaries having received Medical Kit for Prevention and Control of Infection	125
No. of beneficiaries having received Scholarship for further Education	12
Total members of the Team	1
Total no. of Indirect Beneficiaries	656

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)



CASE STUDY

SHIVAM GOSAI

AGE: 5

The one who goes through the struggles of life, that fights and survives, is the true champion.

Five-year-old Shivam was diagnosed with Lymphoma (a type of cancer) in January 2015. With his father being the sole earning member of the family working as a helper in a gas agency, mother unemployed, five sisters and two depended grandparents, the family income is difficult enough for even hand-to-mouth survival and the news of Shivam's cancer left his family in despair. Lack of government-approved identity proof and insufficient financial conditions made it very difficult for his family to even find a doctor

to help him with his fatal disease without receiving the high cost of treatment.

Fortunately, soon enough, they learnt about the HOPE project and contacted one of our partner hospitals in Anderi East, where his treatment began in February 2015. The doctor provided Shivam with free chemo-cycles and even waived off his visiting charges. Shivam has also received medical and nutritional support and so far he has been extremely brave in completing 12 chemo-cycles like a stud!

We wish him a speedy recovery and a very bright and healthy future.



HEALTH EYE & HEALTHCARE



OBJECTIVE: The Eye & Health Care Project aims at creating a healthy society by addressing the issues of silent life style diseases including eye ailments, diabetes and dental problems through regular health camps, free spectacle distribution, low cost treatment initiatives and awareness about such ailments for its prevention and early detection in the underprivileged communities of Andheri East.

ACTIVITIES IN THE YEAR

Year 2015-2016 was full of a series of health camps at community centres, project sites and partner schools. Some of the significant ones are:

Eye Camps

- Seven Diabetic Retinopathy and Eye Check up camps were conducted to identify refractive eye errors, cataract and other eye ailments in the project areas as well as in our Balwadis and LSE sessions. Along with screening 762 beneficiaries, 449 free spectacles were distributed to those prescribed and 20 free cataract surgeries and follow up sessions were conducted for those who needed them.
- Three eye check-up camps were conducted especially for the Future Smiles beneficiaries

where 4157 children were screened, of which 318 free spectacles were distributed to those with prescription and 27 children with more severe issues were then referred to our partner hospital for further tests and treatment.

Ear, Nose and Throat (ENT) Camp

On occasion of 'Head and Neck Cancer Day', an ENT camp was organised at one of our partner schools in an underprivileged community, in collaboration with KEM Hospital. This camp not only checked 900 students (of which 165 were immediately given free medicines and 20 were referred for free surgical treatment), but also screened a short documentary on Tobacco and its ill-effects, followed by an interactive session with the children.



HEALTH EYE & HEALTHCARE

Dental Camp

A dental camp was organised at one of our partner schools, in collaboration with IDA (Indian Dental Association) where 950 students were screened. 339 students were identified with dental issues; while some got their treatment done immediately, the rest were referred to clinic for further treatment.

A comprehensive session on mouth hygiene was also conducted for the students with live demonstration and distribution of a reputed brand of toothpaste to children.

Cancer Screening Camp

Cancer screening camp was organised for community women in collaboration with CPAA (Cancer Patients Aid Association, Mahalaxmi). A total of 116 women were screened for cancer and HPV, along with general check up with Blood test and ENT screening. 14 of these women were then taken for sonography and memography for further check-up.



START DATE: 2008

COUNTERPART: Yash Foundation

FIELDS OF ACTION: Health, Nutrition, Awareness

INVESTMENT

Financer	Euros	Rupees*
Spain	9,138	6,85,527
India	Ø	Ø

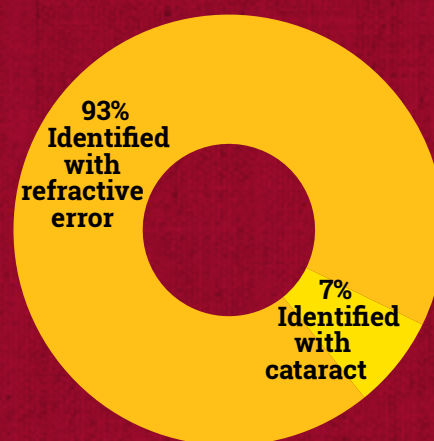
*As per exchange rate on 31/03/2016

RESULTS

No. of Health Camps	16
Total no. of beneficiaries screened	6774
Free Cataract Surgeries performed	30
Free Spectacles distributed	318
Free Eye Treatment performed	193
Low Cost Dental Treatment Performed	153
Total General Community Camps	8
Health Camps for Balwadi	1
Health Camps for Future Smiles	5
Health Camps for SEED	2
Total members of the Team	1
Total no. of indirect beneficiaries	27096

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)

EYE AILMENTS





OBJECTIVE: Mumbai Smiles runs the mMitra Project that aims at reducing prenatal mortality and morbidity in underprivileged urban communities by improving access to health information as well as Government schemes and services, through providing free voice messaging service to pregnant and nursing mothers, from the second month of pregnancy till the infant completes a year of life, as per the stage of pregnancy and child's infancy through use of culturally appropriate and comprehensive information on pregnancy care as well as prenatal and post natal care.

ACTIVITIES IN THE YEAR

This year, the mMitra Project was able to reach out to 9323 pregnant and nursing women, for which a number of activities were conducted through the year:

Staff Training

The mMitra team includes an extended group of Balwadi teachers and assistants who form the Community Outreach Team. This Outreach Team members were provided with extensive training by representatives of ARMMAN to smoothly carry out door-to-door registration work, updating of the progress of all mothers, collecting feedback and complaints (if any) and addressing any issues, if faced by the beneficiaries.

Refreshers Training Programmes were conducted from time to time to keep the project and the Outreach Team updated on the technologies aspects of the services.

Community Mapping

Community Mapping Exercises were carried out to assess and better understand the available community resources and infrastructure of the new project areas, before starting any community intervention. Succinct information on available public and private health care services, including local mandals, Self Help Groups and NGOs was gathered as part of these exercises.

Awareness Campaign

To increase the visibility of mMitra project, various awareness activities were undertaken during events like the Parents-Teachers meetings of Balwadis, Self-Help Groups' meetings, World TB Awareness Day and Children's Day function in schools as well as during community health camps.

Networking

Meetings with Health Departments of BMC were extremely fruitful, which has helped the project in gathering government support to jointly conduct health awareness programmes in the community.



HEALTH MMITRA

START DATE: 2014

IN PARTNERSHIP WITH: ARMMAN

FIELDS OF ACTION: Health, Awareness, Nutrition

INVESTMENT

Financer	Amount
Spain	Ø
India	₹ 19,47,453 (25,963 €)

*As per exchange rate on 31/03/2016

RESULTS

Total no. of beneficiaries	10171
Outreach Team members	60
Extra Beneficiaries involved as Brand Ambassador Module	1849
Total members of the Team	3
Total no. of Indirect Beneficiaries	40684

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)



CASE STUDY

DEEPALI PANDAGALE

AGE: 27

27 years old Deepali is looking forward joyfully to be having her second child and is a beneficiary of the mMitra Project. Explaining the benefits of the messaging service, she says, "This is my second pregnancy and I have been receiving mMitra messages regularly for the last three months as per my stage of pregnancy. The woman voice on the phone talks very gently and clearly in the language which I can easily understand. She informs me on the importance of taking iron tablets and how they work wonders if I take them with some tangy juice, about calcium supplements and also suggests periodical Sonography to monitor the growth of my baby."

The mMitra project is not just about the voice-calling services to the beneficiaries but also involves personal interaction of

the beneficiaries with the Outreach Team for feedback and suggestions. When asked about her experience with mMitra, Deepali was extremely happy to share, "The mMitra sakhi has suggested packing my bag required for delivery beforehand, avoiding the last minute random packing and I think it is a brilliant idea! She has helped me understand that pregnant women talking to their bellies are not just playing a feel-good game but it is a scientifically proven fact that such conversations create a bond between the mother and the child. These are things no one had told me about during my first pregnancy."

Our beneficiary could not resist laughing while sharing that in one of the messages it was said that the baby is playing football inside. We wish you a healthy baby, Deepali.



HEALTH INFECTIOUS DISEASES



OBJECTIVE: The year 2015 saw the launch of a new Health project, called the Infectious Diseases Project, which aims to prevent and control the spread of five diseases, namely Leprosy, HIV, Tuberculosis (TB), Malaria and Dengue, in the select underprivileged communities of Andheri East area, through community intervention, establishing outreach clinics, develop a referral chain with the local authorities (government and private health bodies) and most importantly, by spreading awareness for prevention as well as early detection of the diseases in the community.

ACTIVITIES IN THE YEAR

Outreach Clinics

The project has established four Outreach clinics in collaboration with our partner hospital in the project areas to link the communities with health care facilities at their doorstep. All Outreach clinics run on Saturdays and Sundays and provide medicines to patients at nominal fees. So far, 709 patients have benefitted from these clinics.

Health Camps

A total of 16 Health Camps were conducted on occasions like World Leprosy Day, World TB Day and World Health Day, for regular check-up, early detection and prevention of diseases in the community. The ones infected were given free medicines, and personal nutritional counselling was also provided to all in attendance.

Awareness Activities

- Screening of documentaries on TB, Malaria and Dengue were arranged for to create awareness in the community.
- 24 Health-talk sessions were held by BMC (Brihanmumbai Municipal Corporation) doctors and local community leaders for the members of the community, principals of the Mumbai Smiles partner schools (of Educational projects) and community members, to spread awareness about the various diseases and methods for their early detection and prevention at home.
- Quiz Competitions were held post each health talk in the community to bolster the retention of the information in a fun and interesting way.

Creative Awareness Drive

- 30 Wall paintings were made by one of the beneficiaries in the project areas of Mumbai Smiles with support of BMC Health department to spread awareness on infectious diseases.
- Street play is an effective way to disseminate any information to general public and the Infectious Diseases project managed to reach out to about 3650 community people through 13 Street plays conducted in the project areas of Mumbai Smiles with information about various infectious diseases.



HEALTH INFECTIOUS DISEASES

Tuberculosis Health Drive

According to the Brihanmumbai Municipal Corporation (BMC) report, more than 40,000 get infected with and about 6,000 die from TB every year in Mumbai. Since 4.8 million passengers commute over 365 routes in this city via BEST buses on any typical day, Mumbai Smiles started an ambitious Health Drive through BEST buses, in collaboration with the BMC for large scale community impact on the occasion of World TB Awareness Day, to spread awareness about causes, symptoms and treatment of TB in collaboration with BEST and BMC:

- Inauguration of World TB day program, with the tag line "TB Harega, Desh Jitega"

at Mumbai Central Depot with a Street play performance by the beneficiaries of Mumbai Smiles. More than 50 officers from BMC as well as Medical department of BEST and 170 Conductors and Drivers of BEST participated in the program.

- TB awareness messages were displayed on a total of 2490 seats of 5 BEST Buses for an entire month, reaching out to more than 60,000 people.
- TB Awareness Rally was organised with participation from 300 schools and the Health Department of Mumbai Municipal Corporation.



START DATE: 2015

COUNTERPART: Yash Foundation, in partnership with JAL

FIELDS OF ACTION: Health, Awareness, Nutrition

INVESTMENT

Financer	Amount
Spain	10,700 € (₹ 8,02,674)
India	∅

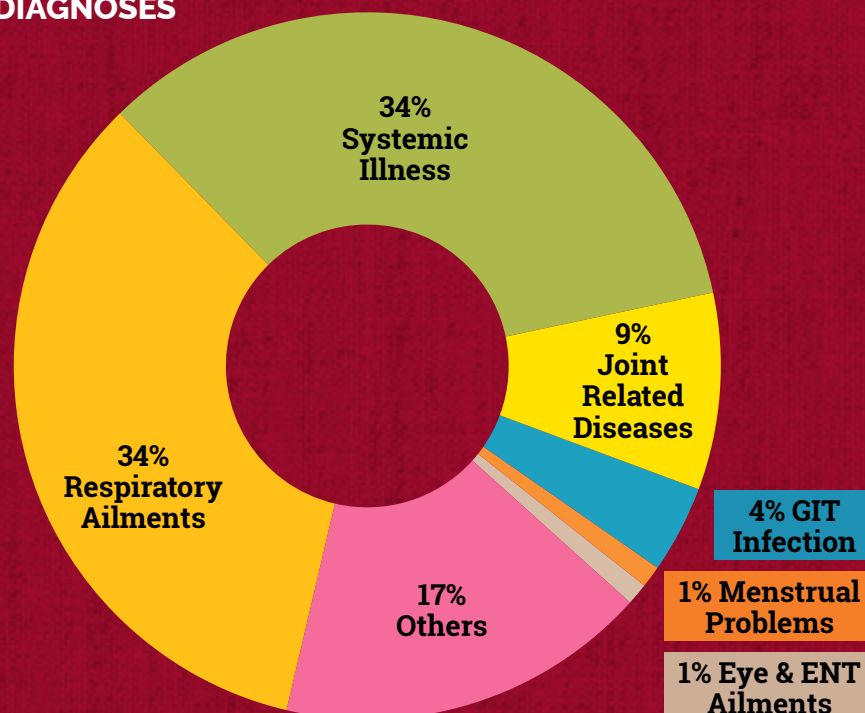
*As per exchange rate on 31/03/2016

RESULTS

Total no. of beneficiaries	2465
Reach via Outreach Clinics	709
Reach through Health Camps	1683
Street Play Performances	13
Outreach through Street Plays	3650+
Total members of the Team	3
Total no. of Indirect beneficiaries	24000+

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)

DIAGNOSES



LIVELIHOOD SEED



OBJECTIVE: The SEED project aims to empower women between the age group of 18-40 years, belonging to underprivileged communities of Andheri East to earn a respected livelihood for themselves and their families, by providing them with skill-based training to ensure financial independence as well as foster self-confidence and self-reliance in these women who are often marginalised within their own families and communities.

ACTIVITIES IN THE YEAR

Community Mobilisation

37 community meetings at different project areas were conducted. This helped the community understand about our project activities as well as helped us design a course curriculum apt for the community's socio-economic needs. Post the community mobilization, a target was set for the year to enroll and train 600 women via six different courses of Beautician, Advanced Computer, Tailoring, Handicraft, Jewel Cad and Retail Sales.

Capacity Building Sessions

- Two Financial Literacy Programs were organised in collaboration with Labour Department which was attended by a total of 85 women.
- One day session was organised on how to start one's own enterprise and avail small loans from the bank, in collaboration with Greater Bank.

Machinery Support

- 14 sewing machines were procured for the SEED Tailoring centre.
- An independent Computer Center was established with 10 computers was established.

Networking and Collaborations

Various collaborations and tie-ups were finalised with other organizations and NGOs for:

- Designing and conducting workshops, course curriculum, training of trainers etc. This included SPA training, textile designing, handicrafts training etc, as part of CSR activity with plush hotels and beauty parlours of the city.
- Awareness Sessions for the women to empower them with knowledge about human rights and legal provisions for justice meant for women.
- Placement Opportunities for the women post their training period.
- One of the significant collaborations was with NIIT Foundation (a premier institute for training youths in India) for providing NIIT certification to candidates for Advanced Computer Course.

Product Design and Creation

Various items were designed and handmade by women at the Tailoring and Craft Center like wallets, pocket purses, pouches, iPad covers, Laptop covers and Sling bags. These were thereafter dispatched to Sonrisas De Bombay in Spain for their Online Store. Along with these, 1050 christmas cards and handmade rose flowers, created out of textiles were also designed, made and dispatched to Spain.



LIVELIHOOD SEED

START DATE

2012

COUNTERPART

Yash Foundation

FIELDS OF ACTION

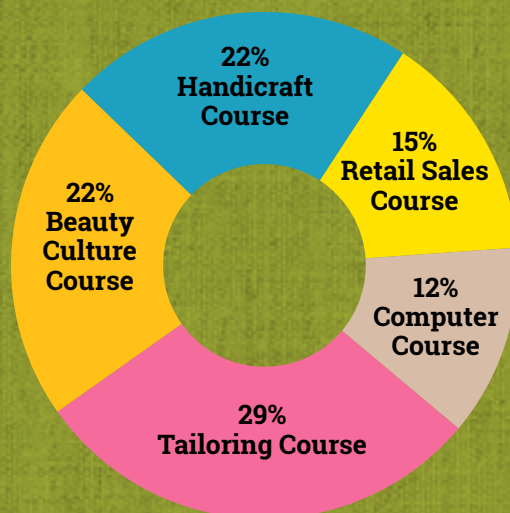
Livelihood, Awareness, Women Rights, Employment, Health

INVESTMENT

Financer	Amount
Spain	88,026 € (₹ 66,03,569)
India	∅

*As per exchange rate on 31/03/2016

COURSE DISTRIBUTION



RESULTS

Total no. of beneficiaries	409
No. of women place from Beautician course	25
No. of women placed in retail sales	26
No. of self employed women (tailoring)	48
Total members of the Team	2
Total no. of Indirect Beneficiaries	1648

* Indirect Beneficiaries = (Direct beneficiaries multiplied x 4), considering an average of five family members in a family. (Formula as per Mumbai Smiles standard guidelines)



CASE STUDY

RANJU VERMA

Ranju Verma is a beneficiary of the tailoring course provided under the SEED Project. Married off at an early age, she had to drop out of school and shift to Mumbai from a small town in Uttar Pradesh. With her husband's monthly income of ₹ 10,000 and two kids born soon after the marriage, she soon got engulfed in household responsibilities.

But as luck would have it, one fine day, one of the tailoring trainers of SEED met Ranju and Ranju found her ray of hope. She immediately enrolled with the SEED Project's tailoring program and became active members of even other events of Mumbai Smiles. She

always showed a strong drive towards learning and soon she decided that it was time to get self employed. She is now a tailoring teacher and takes orders for work at home as well. With her first salary she had bought books for her daughter; a sign that goes on to prove the bright future which Ranju is building for her.

This is a story about a girl who, despite having to drop her education, being married off at an early age, never gave up. She always knew she was meant to be more than a housewife. It gives us immense pride to have been able to be a part of her journey. Congratulations Ranju, you did it!



AWARENESS ACTIVITIES IN INDIA AND SPAIN

The Awareness Department handles awareness campaigns, the Volunteer & Internship Program as well as the New Glances Project which raises awareness among the international guests about the general life conditions in the slums of Mumbai including the glaring social and economic disparity prevalent here and provides a true picture of the development work carried out by Mumbai Smiles that has helped change the lives of 30,000 families in these underprivileged communities. Through these visits and other awareness campaigns, the Awareness Department aims to motivate prospective partners and collaborators to find ways to collaborate with us, in the yearning to improve the future of Mumbai, as also spreading in-depth awareness about the mission and vision of our organisation.





SPAIN

While all the ground projects of Mumbai Smiles function only in Mumbai, the Awareness Department is the only one that actively operates both in India as well as in Spain, comprising of a huge network of generous and selfless people, including our donors, volunteers, members, collaborators, partners and associates.

The awareness campaigns in Spain, handled by Sonrisas de Bombay, in the year 2015-2016 included a hoard of activities to reach out to more prospective donors and collaborators and to spread the awareness on Human Rights as well, including:

- Publications (articles on 'Gender and Health', 'Role of Women'; story books etc.)
- Conferences and Talks (by Jaume Sanllorente our founder in TED REUS talk 2015 etc.)
- Exhibitions (photographs, installations and other exhibition materials depicting the development work and results of Mumbai Smiles via various

themes, such as 'Bombay Black & White' etc.)

- Online Store
- Other activities like Spanish festival of Sant-Jordi, Bollywood Concert with Club Masala, Digital Campaign of #HappySmilingYear, talks and discussion in Spanish educational institutions, schools and colleges, solidarity events for fund-raising and a lot of media coverage in print, radio, television as well as digital press.

At the end of the year, Sonrisas de Bombay calculated a total reach out of more than 17000 followers on social media platforms, 12000 followers (including donors, members, partnering companies and collaborators) and more than 50 Volunteers working selflessly to handle the various awareness campaigns and events, their logistics, invites, permissions, marketing content, designs etc. and we are thankful to each one of them for all their generous time, support and hard work, and for joining us in our 'Peaceful struggle against Poverty'.



AWARENESS ACTIVITIES IN INDIA AND SPAIN

INDIA

Awareness Campaigns and Events

A number of awareness campaigns and activities were conducted for increasing the visibility of Mumbai Smiles and attract more collaborations and partnerships. Some of them are as follows:

- Mumbai Smiles collaborated with the Rotaract Club of Churchgate for "Spread a Smile Campaign" with the aim to promote Human Rights and honor the memory of Nelson Mandela via various activities that were conducted at Marine Drive such as distributing colourful pamphlets, displaying sign-boards with cheery slogans, live music events, distribute salon vouchers etc. to bring a smile on faces of people on the road.
- The SSRI (Students for Social Reform Initiative) Club of Sophia College collected 200 sanitary napkins, as against their target of 75 and personally distributed them among the girls of the LSE project during an interactive session.
- "Shanti Arts" project was conducted by a group of Canadian artists who trained the beneficiaries of our Educational projects with some routines of dance, drama and wall paintings in our project areas to address social issues.
- Mumbai Smiles collaborated with Instituto Hispania India to celebrate the "Joy of Giving Week" by collecting many educational and recreational gifts for our young and tiny beneficiaries.
- Advocate Mrunalini Deshmukh, an eminent speaker and well known legal personality in Mumbai, explained the inalienable and indivisible nature of Human Rights for all, without any discrimination and their attachment to Fundamental Duties, on the occasion of International Human Rights Day. She also released *The Milestones* booklet that documents our decade long fruitful years. This event was covered by press as well.
- A drawing competition was organised during the Christmas season for all the project beneficiaries. The top three winning entries were then converted into digital Christmas Postcards and sent across to all our donors, members, followers and supporters.
- Digital Awareness Activities were undertaken in collaboration with Indian and Spanish bloggers to spread awareness about our projects and its reach on their blogs. They visited our projects specially for this purpose and wrote heartwarming blog posts on the Balwadi Project to spread the word about Mumbai Smiles with a total of 6 blog posts, which were then shared over all the social media platforms of the bloggers as well as of Mumbai Smiles.





Volunteer and Intern Program

Mumbai Smiles works with volunteers from various professional backgrounds and expertise for advancement of various projects. Our Internship Program also offers a small group of outstanding students the opportunity to acquire direct exposure to our operations. This year we

had 3 new volunteers and 1 Intern in India, and 50 Volunteers and 6 Interns in Spain.

To appreciate the selfless hard work and dedication of all our volunteers, we celebrated the International Volunteers Day where they were felicitated with a token of our appreciation by the General Director.

AWARENESS NEW GLANCES

The New Glances Project welcomed a total of 154 visitors from 12 different countries in the year 2015-2016. This included regular donors and members of Mumbai Smiles as well as travel groups and tourists who had heard about Mumbai Smiles via our President, Jaume Sanllorente's book or through a friend or social media. And we are extremely proud to have attracted the wide range of visitors who belong to the various fields of work in their countries:

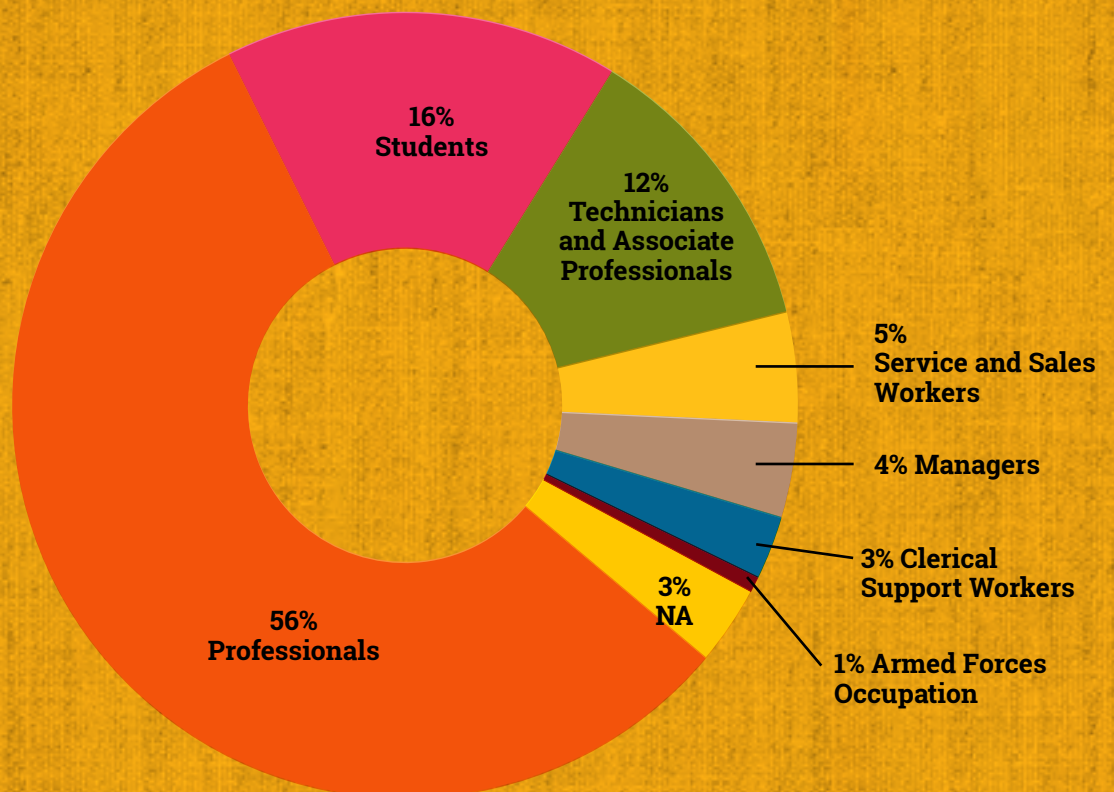
Some of the visits under the New Glances project in the year 2015-2016 were:

- Rosa Balanzo, an extremely dedicated Donor who works with Membership and Volunteer Department in Spain, visited the projects of Mumbai Smiles with four of her close friends and left with a passion for spreading the word about Mumbai Smiles.
- 12 visitors as part of itinerary with Paso Noroeste travel agency in Spain gained a deeper understanding of our projects and their impact while the beneficiaries gained a memorable cross cultural exchange.
- Chairman Javier Vega and CEO Mr Jose from our significant Spanish Donors, DVK Seguros visited Mumbai Smiles in October to better understand the ongoing projects, strengthen our existing ties and discuss future collaboration ideas.
- Bruno Herrero Arias, a professional Spanish footballer, who plays for Indian Club North East United FC, visited our office in October with a passion for doing something enriching for the underprivileged community. Despite recovering from an injury, he spent time playing football with kids at one of our Balwadis and also arranged for 25 tickets for LSE Boys beneficiaries to watch a football match at a Stadium in Mumbai.
- Mr. Ketan Trivedi, owner of a chain of Indian Restaurants in Spain, visited our project sites, as also The Tuberculosis' Campaign (organised in partnership with various schools and the BMC) with his wife and showed great interest in collaborating with Mumbai Smiles.
- Mr. Agustin Valentin-Gamazo, owner of the company Enviroo (a platform for young budding entrepreneurs in Spain) visited us to understand better our success stories and explore avenues to collaborate.
- Under New Glances, this year Mumbai Smiles collaborated with Hotel Oliver in Colaba, Mumbai. This collaboration involved having our 'Visit Us' flyers placed in their lobby and hotel rooms as well as include a choice to visit our projects in their travel itinerary. Additionally, visitors sent to the hotel by us receive a discount on their bookings.





VISITORS' PROFESSIONS



OPINION POLL PROJECT

PLAY IT SAFE

CONCEPT & OBJECTIVE

The UN Convention on the Rights of the Child (UNCRC) 1989 speaks of four rights:

- The Right to Survival (health, nutrition, clean water, shelter)
- The Right to Development (healthcare, recreation, education)
- The Right to Protection (from exploitation and abuse)
- The Right to Participation (in decision making affecting their own lives)

However, despite the legal and policy framework for children in India, the UNCRC periodic report for India, that provides an overview of the progress of the exercising of the four rights in our country, shows that one of the areas that require specific attention and intervention is the Right to Protection. This refers to safety of children at home, school and communities, lack of which can take the form of child abuse, child neglect or even child trafficking!

To identify, record and track the violence that children experience, Mumbai Smiles, in collaboration with UNICEF and NINE/SMINE conducted an Opinion Poll this year, called 'Play It Safe'. The Poll sought the opinion of the children in Maharashtra state of India, as well as that of various stakeholders of the state, in order to better understand the challenges and to design with children, effective interventions to defend children's rights and to protect children from abuse and exploitation. The objectives of this Opinion Poll Project can be penned down as follows:

- To determine children's perception and expectations of a safe place and the areas where they feel safe, namely at home, in schools and communities.
- To seek the opinion of various stakeholders of the country, such as the Government Authorities, Statutory Bodies, Private School Authorities and NGO Representatives in providing safe homes, schools and communities.
- To understand the steps needed to be taken to address the hindrances to the safety of children in Maharashtra area.

METHODOLOGY

The Opinion Poll was conducted in Maharashtra state, talking to 4898 children, in the age group of 13-17 years of all three genders about the physical, mental, sexual and economic assaults and their ideas of child-friendly and safe environments. This sample size was carefully divided into Schools (41.63%), Out-of-Schools (38.95%) and Institutions, Homes for children etc (19.42%) to be able to cover the wide base of the atmosphere that the children reside in. The poll's result is an attempt to gain clarity on the causes, intensity and kinds of violence against children, identify the perpetrators, determine the expectations and perceptions of safety for children as per the children's' experience and understanding and then mobilise the various stakeholders, namely the Government Authorities, Statutory Bodies, Private School Authorities and NGO representatives to come together to create a better and safer environment for children in our country, ensuring the Right To Protection, for all our young citizens.

PROJECT PERIOD

2015

**RELEASE OF RESULTS
OF THE PROJECT**

2016

IN PARTNERSHIP WITH
UNICEF and NINE/SMINE

FIELD OF WORK

Child Rights, Protection,
Human Rights

INVESTMENT

Financer	Amount
Spain	Ø
India	₹ 19,06,690 (25,419 €)

*As per exchange rate on 31/03/2016



A DECADE OF WORK 10TH ANNIVERSARY CELEBRATIONS

Year 2015 was marked as the completion of 10 years of work in the underprivileged communities of Mumbai. Ten years, in which the organization has grown, shared by a professional structure, with more than 3,000 volunteers, generous partners and donors who have supported our work over the decade, and especially with a community where we have reached out to more than 7,000 beneficiaries during this decade.

Despite the challenges we face ahead, which are of great significance, we felt like celebrating what had been done and achieved so far. And we wanted to do it with all the members of the Mumbai Smiles family in both India and Spain over the year.



©Prachi Shah

CELEBRATORY EVENTS

Marathon

In February, celebrations started in Mumbai with a 3-km marathon where 2,000 people registered to be a part of it. It was really exciting to see young and not-so-young people running, both men and women of the slum communities, who feel and share the mission of Mumbai Smiles Foundation as their own.

Photo Exhibition

In February, a photo exhibition depicting the work of Mumbai Smiles over the last decade, via beautiful pictures clicked by our volunteers, was inaugurated in the Sophia College in Mumbai.

Anniversary Week Events

It was in April when the main events took place over the span of the anniversary week. With D. Eduardo de Quesada, General Consul of Spain in Mumbai in attendance at the inaugural

event and Jaume Sanllorente, Founder and President of the organisation addressing the audience composed of various institutions and partners. Different performances by Balwadi children, teachers and assistants as well as LSE beneficiaries closed the evening celebration.

The inaugural ceremony followed four days of community events in the project areas with multiple vibrant, creative, cultural and exciting performances by our beneficiaries including the tiny Balwadi children, LSE girls, Teachers and Assistants and others.

The event week ended with a solidarity dinner organised with the aim of raising funds to support the education of girl children, hence themed as "So She Shines". Celebrity Designer and Politician, Shaina NC graced the occasion as the Chief Guest on this evening and a string of performances, like Indian and Western dance performances, live music, fashion show (showcasing the SEED products), etc., made the evening a memorable one for all in attendance.



A DECADE OF WORK 10TH ANNIVERSARY CELEBRATIONS

Visit to Yashodhan School

Among the activities we organised we wanted to include a visit by Jaume Sanllorente to Yashodhan School, a school with which we collaborated for eight years, that no longer needs the support of Mumbai Smiles, but with which we are closely linked by strong ties and shared objectives.

Launch of 'Milestones'

As a part of the celebration, the 'Milestones'

was launched in both English and Spanish versions, which documents our decade long journey from 2005 to 2015, right from the stepping stone to all our achievements.

Travel Groups from Spain

In order to keep turning 10 into something special Sonrisas de Bombay collaborated with two travel groups in Spain, RACC Travel and Pasonoroeste, with organised itinerary including a visit to Mumbai Smiles projects as part of their trip to Mumbai.





'Smileywood' Project

The tenth anniversary was a period of time of close collaboration between our offices in Mumbai and Barcelona (Spain) to organise the celebratory events. A good example of this is "Smileywood, 10 years of Smiles", the show on June 16, 2016 in Barcelona which invited everyone to celebrate our anniversary. We wished to take advantage of the event to pay tribute to all the protagonists of the story of Mumbai Smiles and its struggle against poverty, and for which we wanted to release our first film, Smileywood, a 15 minute movie to tell the story of Ameesha and Raj; a fictional story to show the reality of thousands of people in Mumbai who live in poverty and exclusion, and the impact that our projects have in their lives. The film also focuses on the future and the challenges that we face.

Coordination for the shooting of the film was essential, but even more important was all the work made in terms of creativity, concept, script and management coordinated between

Mumbai and Barcelona.

While the 'Smileywood' movie trailer was run in some movie theaters, radio spots, television, newspapers and all around the streets of Barcelona and other parts of Spain, a special edition collection of badges, shirts and bags were designed as promotional merchandise as also a Flashmob was also carried out for promoting the premiere of the movie.

This premiere of "Smileywood" in front of 700 guests (members, partners, collaborators, volunteers, supporters and followers) was accompanied by performances by eminent Spanish artists such as The Gospel Viu Choir, Joan Dausà, Manu Guix, Marta Aguilera, Roger Rodés, Anni B Sweet and the dance of the Club Masala.

In December, thanks to the partnership of CDLC Barcelona we could show our gratitude to all collaborators of "Smileywood" for their involvement through a nice party on the occasion of The International Volunteer Day.

A DECADE OF WORK 10TH ANNIVERSARY CELEBRATIONS



Beneficiary Spotlight

The joint work of Mumbai Smiles and Sonrisas de Bombay was characterised by the lecture tour of Vijay Singh with Jaume Sanllorente across Spain. Vijay is one of the beneficiaries of our projects, who shared his life story and the role of Mumbai Smiles in his life, at various events, including the Smileywood Premiere show, and other events.

Photography Competition

The annual Photography Contest this year was themed as "the beneficiaries of Mumbai Smiles" on the occasion of 10th anniversary. The final 12 photos were selected to be on the Mumbai Smiles 2016 calendar and agenda.

Storybook Launch

A short-story contest was organised and the winning entries were put together and published as a collection of special stories for children called "10 Stories, 10 Smiles". The storybook also featured the signatures of renowned authors. And here, it is important to stress on Oscar Julve's illustrations as well for this special publication.



AWARDS AND RECOGNITIONS

The tenth anniversary celebration climaxed with the awards and recognition we received during those months, particularly in Spain:

- Tarannà Responsables Award, IV Edition
- Blas Infante Award, Casares Solidario, XII Edition (2014)
- Solidarity and Medicine Award. DKV Seguros,

II Edition

- Committed Optimistic Award of the magazine "Anoche tuve un sueño", I Edition
- Lecture by Founder and President, Jaume Sanllorente at 70th anniversary celebrations of United Nations, in the presence of UN General Secretary, Ban-Ki-Moon.



HOW WE WORK

MONITORING & EVALUATION

In order to maintain efficient running of all the projects, keep a track of the achievements and misses of the targets and also to maintain transparency, the 'Monitoring and Evaluation (M&E) Department' at Mumbai Smiles monitors all the project activities and evaluates the results with a three-tier mechanism:

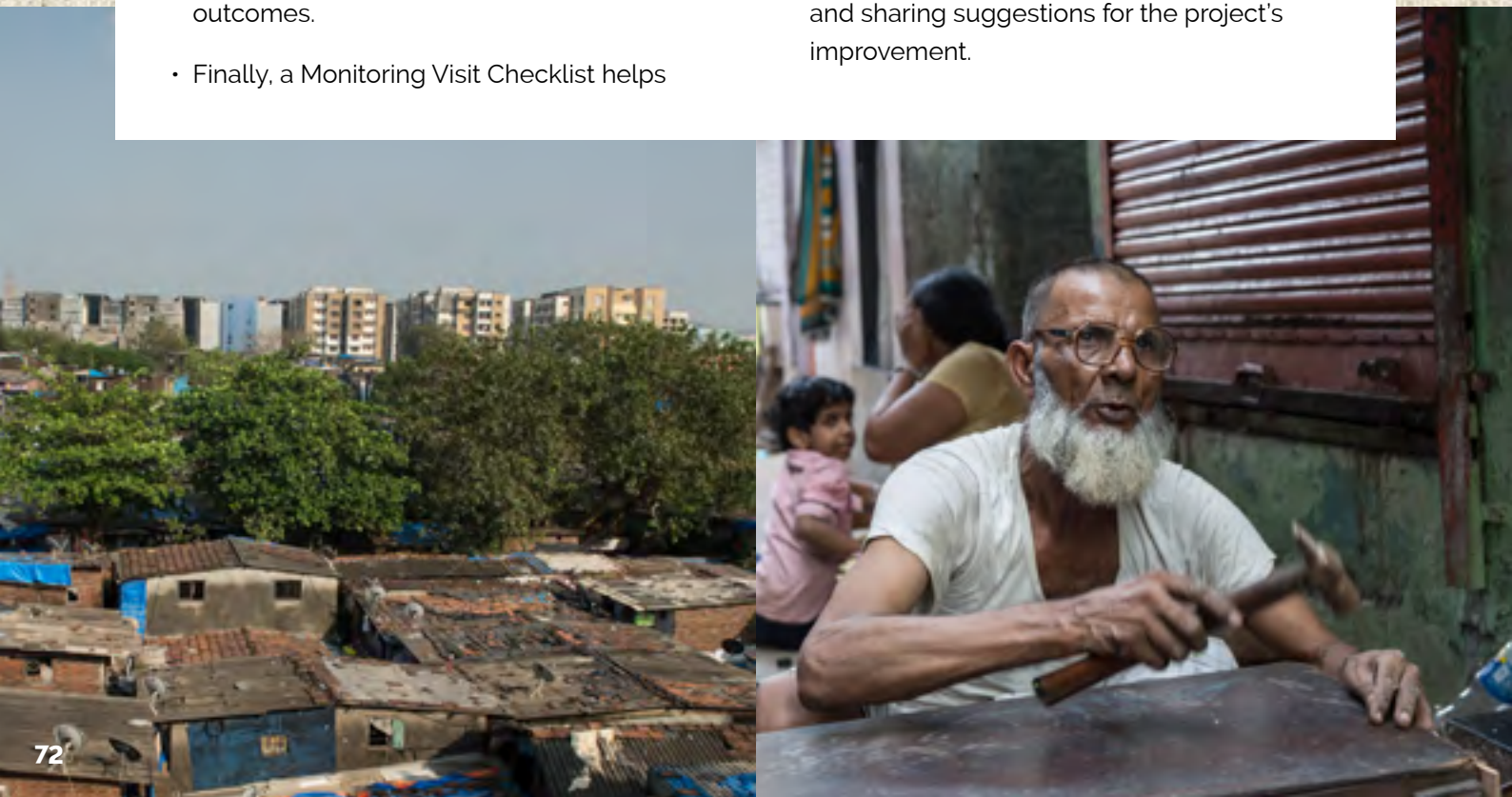
1. DATA COLLECTION/ REPORTING MECHANISM

- A monthly statistical data collection format has been designed based on the specific objectives of each of the projects to closely monitor the progress of the project, develop a future strategy and then later, create the annual progress report as well.
- Weekly summarised reports are submitted by all project coordinators to their Unit Heads and finally to EDI for review.
- A Monthly Report is prepared to describe the important activities undertaken and their outcomes.
- Finally, a Monitoring Visit Checklist helps

assess the on-site project progress and implement corrective decisions, if any.

2. COMMUNITY LEVEL MONITORING

- **Beneficiaries Committee Meetings:** The Beneficiaries Committee is an important link between the beneficiaries of the various projects and Mumbai Smiles in order to provide feedback and suggestions for ongoing and future projects.
- **Follow-up Action:** The Executive Director along with the Unit Head looks into the issues as suggested by the members of the Beneficiaries Committee to take appropriate action.
- **Parents-Teachers Meetings:** These are conducted regularly for educational projects to create a responsible link between teachers and parents in terms of creating awareness about the children's progress and sharing suggestions for the project's improvement.



3. MONITORING VISITS

Monitoring visits are crucial in understanding the day-to-day workings of all the projects and to foresee possible issues and develop problem-solving mechanisms for future. These monitoring visits include:

- Day to day visit by Field Coordinators.
- Weekly visit by Program Officer & Monitoring and Evaluation Officer.
- Monitoring Visits by Unit Heads, EDI, GD, and Executive President.

Based on the above mentioned three-tier mechanism, the Monitoring and Evaluation of Specific Projects can be pin-pointed as follows:

- **Balwadi Project:** Area wise meetings with teachers, assistants and Self-Help Groups; weekly meetings with Unit Head; written as well as oral evaluation of all teachers and assistants; Beneficiary Committee Meetings, PTA Meetings and surprise visits to the Balwadis; children's annual evaluation based on academic as well as health parameters.
- **Future Smiles, Girl Child Education & Life Skills Empowerment Projects:** Scrutiny meeting and home visits for prospective scholarship holders; Principals' Orientation

Meeting as well as Review & Capacity Building sessions; Community Awareness Meetings for Life Skills Empowerment Project; Training of Trainers conducted for Life Skills Empowerment.

- **mMitra Project:** Regular monitoring to ensure expectant mothers are equipped with basic health education and have proper access to all health care services they need.
- **Eye and Health Care & Infectious Diseases Projects:** Camp Visits, Training and Capacity Building of Staff, Reports and Photographic documentation of the Camps, Analysis of Camp Data.
- **HOPE Project:** Regular Home Visits, Telephonic Updates and Counselling, Field Visits including beneficiaries' hospital and school, Follow-Up, Impact Assessment Study and Focused Group Discussions.
- **SEED Project:** Weekly, Monthly and Quarterly Qualitative & Quantitative Reports with Beneficiary Profiles, Guest Lecture Profiles, Exposure Visits, Batch Completion and Placement/Self Employment Reports.
- **New Glances and Awareness Program:** Reports of Visitors to our Projects as well as awareness created through our blogs and other media/social media activities.

RESULTS

M&E ACTIVITIES	OBSERVATIONS
Total no. of Visitors	154
Home visits conducted	602
Scholarships forms scrutinised	1000
Review Meetings conducted with Principals	3
Area wise Teachers, Assistants and SHGs Meetings conducted	100
Unit Head Meetings conducted	40

THE TEAM

GOVERNING BODIES +
PROFESSIONAL TEAM + VOLUNTEERS +
DONORS + PARTNERS COLLABORATORS
+ PARTNER CORPORATIONS + SLUM
COMMUNITIES + COUNTERPARTS +
FRIENDS AND FOLLOWERS

Mumbai Smiles International includes the two organisations, Mumbai Smiles Foundation and Fundación Sonrisas de Bombay, which share the same Mission, Vision, Values and Principles of Action, and for both the foundations, the slum communities of Andheri East in Mumbai are the common project areas of our common work.

In the year 2015-2016, both the organisations together generated 111 job vacancies: with 94 positions in Mumbai Smiles and the remaining 7 in Sonrisas de Bombay.

Governing Bodies

Mumbai Smiles International Board

Jaume Sanllorente Trepas (President)
Montse Pérez (Vice President)
Jaume Sanllorente Barragan (Secretary)
Belen Dominguez (Treasurer)
Adolf Mulet (Chair)
M^a Rosa Eixarch (Chair)
Sandra Balsells (Chair)

Mumbai Smiles Foundation Board of India

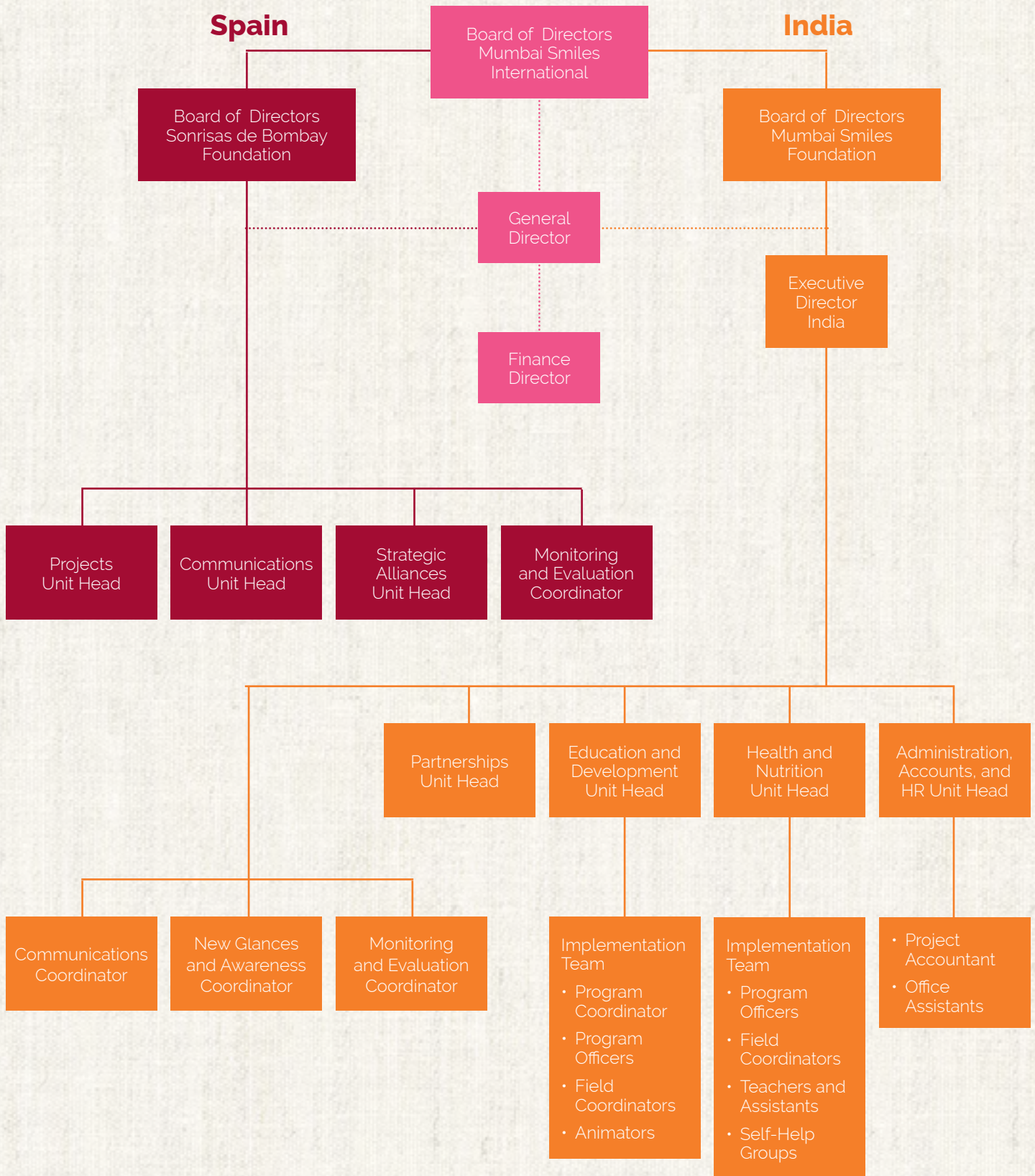
Aditya Kundalkar
Hemant Nandrajog

Fundación Sonrisas de Bombay Board

Mumbai Smiles International (President)
Felicidad Barragan Candalia (Secretary)
Javier Diaz Oliviero (Treasurer)
Berta Baulenas Vilaregut (Trustee)
Gorka Martinez Grau (Trustee)

Organizational Structure

The support of more than 50 people between India and Spain who have participated as volunteers and interns is essential. Their involvement in our teams and activities is a key factor for the growth and reach of Mumbai Smiles, in order to create a better and brighter future for the underprivileged communities of Mumbai.



CORPORATE PARTNERSHIPS

Through donations and charity events, many organisations have been doing their part for the society. Corporate Social Responsibility or CSR aims to maximise the company's overall impact on the society and stakeholders. CSR policies, practices and programs are being comprehensively integrated by an increasing number of companies throughout their business operations and processes. A growing number of Corporates feel that CSR is not just another form of indirect expense but is important for protecting the goodwill and reputation, defending attacks and increasing business competitiveness.

In India, The Companies Act, 2013 has introduced the idea of CSR to the forefront and through its disclose-or-explain mandate, is promoting greater transparency and disclosure. Schedule VII of the Act, which lists out the CSR activities, suggests communities to be the focal point. On the other hand, by discussing a company's relationship to its stakeholders and integrating CSR into its core operations, the draft rules suggest that CSR needs to go beyond communities and beyond the concept of philanthropy. It will be interesting to observe the ways in which this will translate into action at the ground level, and how the understanding of CSR is set to undergo a change.

We at Mumbai Smiles (and Sonrisas de Bombay) engage in corporate partnerships to help support our

causes of Education, Health and Livelihoods. Our corporate partnerships allow companies to partner with us to reach out to a number of beneficiaries directly. We also promote efficient engagement of corporate employees to help make the employees realise that the company is into a social do good and has high levels of social commitment. Under this, Corporates partner with us to allow their employee to work closely, allowing employee's interest with assigned skills-based projects.

We want to especially highlight and thank the support of all our corporate partners in:

Mumbai (Mumbai Smiles) - CIPLA (for financial support to the Balwadis), **Sutherland** (for supporting one of our Balwadis) and **Hotel Courtyard Marriott** (for providing educational material to the Future Smiles beneficiaries) for their selfless support to us and helping us create a better future for Mumbai, by supporting our projects in Mumbai Smiles.

Spain (Sonrisas de Bombay) - Caldas Naya, Mahala, Sala Barts, Carpe Diem, Masala Bollywood Dance y Dante Arrigo among others who helped us with the Smileywood Project, Pasonoroeste, DKV seguros, Indoplast, FUPAPSO, sinmaletas.com, Peralta, PCI, Chic&Cool, Caixa Puntos Estrella, GCR Group for their continuous support to Sonrisas de Bombay.



TRANSPARENCY FINANCIAL STATEMENTS

Our financial transparency is one of our values and that is why the complete reports of audit with the annual accounts are published and available here for all our supporters, partners, donors and well wishers.

In the case of the Spanish accounts, the data of the previous exercise also appears, inclusive of a period of three months. This is due to the change of the closing date of the financial year approved

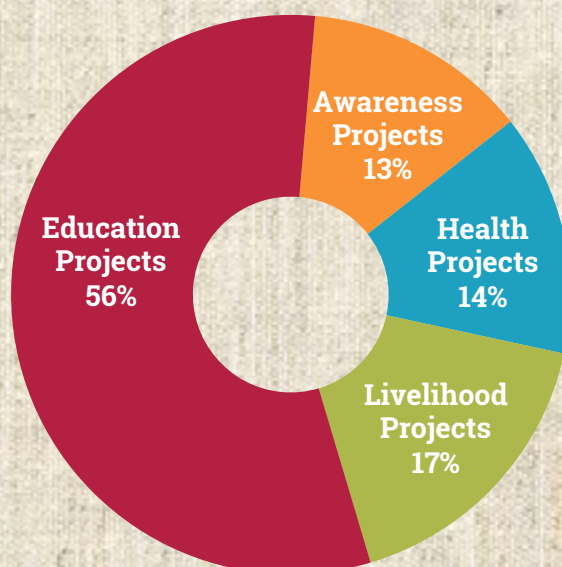
to coincide with the fiscal year of our projects and organisation, for the sake of a better transparency and efficiency.

Our accounts have been audited by the firm Auditia Iberia Auditores, S.L.P. in Spain and for Mehta Chokshi & Shah Chartered Accountants in India.

Likewise, the annual accounts corresponding to Spain are deposited in the Ministry of Education, Culture and Sports.

PROJECT EXPENSES, BY ACTION AREA

Distribution of the expenses of the projects according to the activities carried out by both entities.





TRANSPARENCY FINANCIAL STATEMENTS

Mumbai Smiles Foundation

TOTAL INCOME

54,39,164 ₹

72,504 €

The income received in India is mostly proceedings from donations of Indian companies and Indian entities.

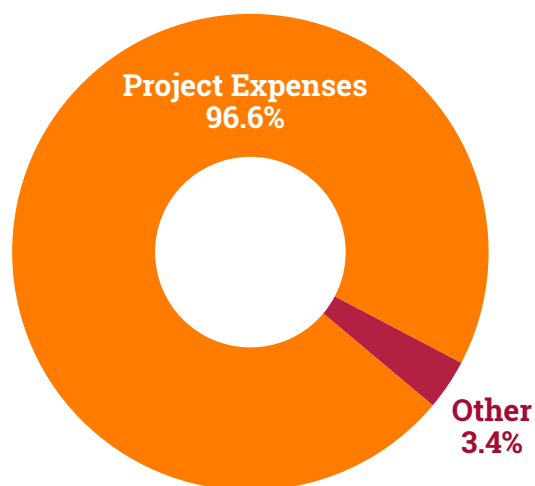


TOTAL EXPENSES

54,73,481 ₹

72,970 €

97% of the expenses were directed towards our social mission, projects developed in Mumbai, and the remaining 3% towards administrative expenses and obtaining of these resources.





Profit and Loss 2015-16	Rupees	Euros	%
INCOME			
Income from own activity	₹ 53,38,663	71.164 €	98.2%
Donations from individuals	₹ 4,55,091	6.066 €	8.4%
Donations from companies & corporations	₹ 48,83,572	65.098 €	89.8%
Financial Revenue	₹ 1,00,501	1.340 €	1.8%
TOTAL INCOME	₹ 54,39,164	72.504 €	
EXPENSES			
Direct expenses	₹ 54,73,481	72.962 €	100%
Project Expenses	₹ 52,86,796	70.473 €	96.6%
Monitoring Expenses Bombay	₹ 1,86,685	2.489 €	3.4%
Management and Fundraising	₹ 0	0 €	0.0%
TOTAL EXPENSES	₹ 54,73,481	72.962 €	
SURPLUS / (DEFICIT)	₹ -34,317	-458 €	

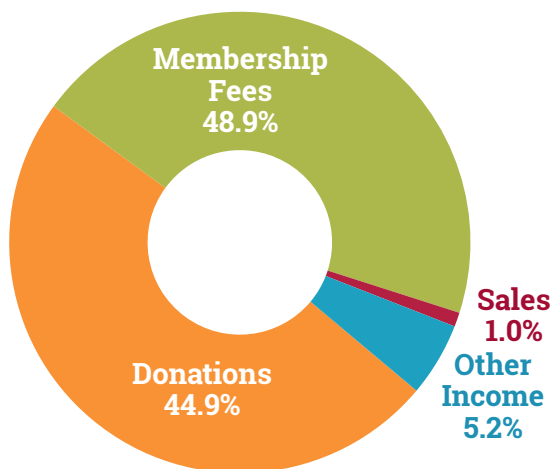
TRANSPARENCY FINANCIAL STATEMENTS

Fundación Sonrisas de Bombay

TOTAL INCOME

1.269.706 €
9,52,51,763 ₹

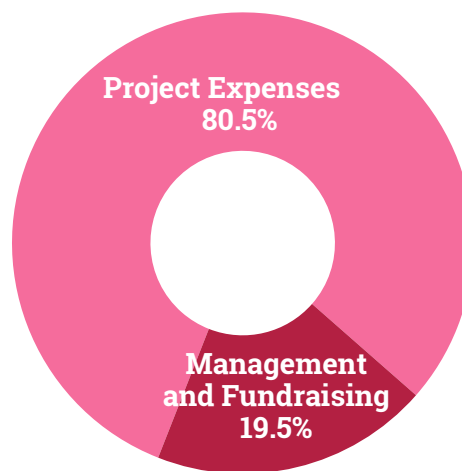
During this financial term, which includes the period between April 2015 and March 2016, the entity received the support of the collaborative members and of companies and individuals, who support the project every year by providing almost 94% of all the resources.



TOTAL EXPENSES

1.118.317 €
8,38,94,674 ₹

As for the expenses, the entity directed 80% of the total to its social mission and the remaining 20% to the management and obtaining of resources.





Profit and Loss 2015-16	2015-16			January to March 2015		
INCOME						
Income from own activity	1,191,345 €	₹ 89,373,218	93.8%	201,828 €	₹ 15,140,885	96.8%
Membership fees	621,444 €	₹ 46,619,955	48.9%	165,723 €	₹ 12,432,333	79.5%
Donations from individuals	409,270 €	₹ 30,702,926	32.2%	18,947 €	₹ 1,421,380	9.1%
Donations from companies & corporations	155,292 €	₹ 11,649,812	12.2%	17,158 €	₹ 1,287,172	8.2%
Public Grants	5,339 €	₹ 400,525	0.4%	0 €	₹ 0	0.0%
Gains on tangible fixed assets	65,399 €	₹ 4,906,152	5.2%	5,500 €	₹ 412,603	2.6%
Sales	12,609 €	₹ 945,911	1.0%	1,104 €	₹ 82,821	0.5%
Financial Revenue	353 €	₹ 26,482	0.0%	99 €	₹ 7,427	0.0%
TOTAL INCOMES	1,269,706 €	₹ 95,251,763		208,531 €	₹ 15,643,736	
EXPENSES						
Direct expenses	900,178 €	₹ 67,530,233	80.5%	46,734 €	₹ 3,513,835	31.3%
Project Expenses	771,888 €	₹ 57,906,077	69.0%	16,556 €	₹ 1,244,812	11.1%
Monitoring Expenses Bombay	128,290 €	₹ 9,624,156	11.5%	30,178 €	₹ 2,269,023	20.2%
Management and Fundraising	218,138 €	₹ 16,364,441	19.5%	102,465 €	₹ 7,704,135	68.7%
TOTAL EXPENSES	1,118,316 €	₹ 83,894,674		149,199 €	₹ 11,217,970	
SURPLUS / (DEFICIT)	151,390 €	₹ 11,357,089		59,332 €	₹ 4,425,766	

ACKNOWLEDGEMENTS & GRATITUDE

Mumbai Smiles International would like to thank each and every single entity who has supported us in our struggle against poverty, in any way, whether in kind or financially or just with their wishes. Some of the very important partners, associates, collaborators we wish to thank are as follows:



Mumbai Smiles Foundation



Education Supporters

UNICEF
FPAI - Family Planning Association of India
Deloitte
Pratham Foundation
United Way of Mumbai
Give a Hand
OSCAR Foundation
Sahyog
NIIT
MSME
Salaam Bombay
Kripa Foundation
Sophia College For Women
Pratyek
NINEISMINE
UNFPA

Health Supporters

CIPLA
ARMMAN
SUTHERLAND
CPAA (Cancer Patient Aid Association)
Vitamin Angels
BMC - Brihanmumbai Municipal Corporation
Fight for Hunger Foundation
Aditya Jyot Foundation
KEM Hospital
Doctor Eye Institute
IDA - Indian Dental Association
Toybank
CanKids
SAPREM

Yash Foundation
Wadia Hospital
Holy Spirit Hospital

Awareness Supporters

Rotaract Club of Churchgate
Instituto Hispania
Hotel Orchid
Hotel Oliver

Other Supporters

Pearl Computers
Ajanta Stationary
Mangalam Dry Fruits
Silver Inn Hotel
Shrine Voyages
Adventity Global Services
Axis Bank
Portescap & Employees

Individual Supporters

Dr. Sandeep Dey
Ramgopal C.
Blogger Lata Subramanyan
Blogger Delyana
Lloyd
Shweta
Prakruti
Narendra
Vinitha
Mahavir Patil
Jahnvi Patil
Mira Pandit
Surekha

Volunteers

Sasha Maria Paul
Vishakha Yadav
Apoorva Salvi
Jay Solanki
Nalin Singh
Aiman Ansari
Abhishek Bhansushali
Nilus Rodricks
Maclean Lewis
Mihika Mirchandani
Shailesh Ghedia
Prachi Shailendra
Neha Belidage
Pol Helvia
Shrenik Shah
Tanvi Shetty
Vidula Patil
Gandhar

Intern

Kavita Chandak

Collaborators

Andy Fox
Gines Martinez
Eva Parey
Gurutze Ruiz
Fiona Jones
Emma Munch
Corentin Fousair
Camile Frutero

ACKNOWLEDGEMENTS & GRATITUDE

Fundación Sonrisas De Bombay

Travel Agencies

Agencia de Viajes RACC
Pasonoroeste
Tarannà viajes

Food Industry

Distribuidora Aurellano
Ferrero Ibérica, S.A.
La Torna del Pa SL

Artists

Fili Plaza
Anni B. Sweet
Joan Dausà
Lydia Botana
Manish Shrestha
Manu Guix
Marta Aguilera
Momen y la Banda Tarumba
Oscar Julve
Roger Rodés
Versión imposible

Associations, Foundations and Institutions

Ajuntament de Sabadell
Ajuntament de Cerdanyola
Ajuntament de Montcada i Reixac
Ayuntamiento de Boadilla del Monte
Ayuntamiento de Casares
Ayuntamiento de Cervelló
Asociación Benéfica de Mujeres de la India en España
Asociación Sociocultural de Mujeres de Romo-Las Arenas Gizatiar
Asociación Manantial Comunicaciones
Asociación Nena Paine
Associació COMSOC
Associació de Kundalini Ioga Ekongkaar
Centre Asana de Bollywood Sabadell
Civiclub
Club de Lectura Jaume Sanllorent
Club Masala Bollywood
Federació D'Associacions de Veïns i Veïnes de Barcelona
Fons Català de Cooperació al Desenvolupament
Fundació per l'Anàlisi i la Promoció Social (FUPAPSO)
Fundación DKV Integralia
Fundación Educación y

Cooperación (EDUCO)
Fundación El Xiprer
Fundación Equilibri
Fundación IVI
Fundación Lealtad
Fundación María José Jové
Fundación Niños del Mundo. Grupo Tragaluz
Fundación Real Dreams
Fundación Roger Torné
Fundación Sadako
Fundación Sandra Ibarra de Solidaridad frente al cáncer
Freemo Projects
Give A Hand Organización
Grup Solidaritat Amb Tercer Mon
Grupo Amigos de Sonrisas de Bombay - Galicia
Grupo Amigos de Sonrisas de Bombay - Madrid
Grupo Amigos de Sonrisas de Bombay - Tarragona
Holi de Rivas Vaciamadrid
Il·lustre Col·legi d'Advocats de Barcelona (ICAB)
Indian Association of Barcelona
Indian Sunrises
Intress
JAL
La brújula del cuidador
Networking para Mujeres
Plataforma pobreza Cero en Cataluña
Projecte Camprodon
The Gospel Viu Choir
Yoga Ashram Asociación
Wikihappiness

Financial Consultancy and Auditing, Legal Services

Barroso López Advocats
Clifford Chance
Rosa Mustienes Montero (LOPD)
Sanciones S.L.
Testamenta
Uría Menendez
Urdaniz Ramos Abogados Asociados, SCP

Saving Banks and Financial Entities

Caixabank
Afundación (obra Social Abanca)
BNP Paribás

Schools and Training Centers

ABA English
Autoescuela El Tancat
Benjamin Franklin School
CEIP Anton Busquets i Punset
CEIP EL Madrenc
Escola Assís, Premià de Mar
Escola de Calders
Escola la Vinya de l'Arboix
Escola Madrenc
Escola Sadako
Escola Tecnos
Escola per a gent petita Pam i Pipa
Escuela Joan Pelegrí
Fundación Pere Tarres
IES La Creueta Onil
Institut Quatre Cantons
Institut Antoni Comelles, Granollers
Institut l'Estatut, Rubí
Instituto EsMindfulness
Kids & Us English
Projectes Futurs Empresarials
Universidad Carlos III Madrid
Universidad Deusto Bilbao
Universitat Ramon Llul

Cession Of Space

Asociación XXI en Igualdad
Ayuntamiento Olot
Ayuntamiento Rivas Vaciamadrid
Ayuntamiento Sabadell
Biblioteca Josep Janes
Casa de la Cultura Guadalix
Centre Cívic Les Tovallolles
Centre Cívic Navas
Centre Cívic Parc Sandaru
Centre Cívic Zona Nord
Centro Cultural Buenavista
Centro Cultural Les Tovallolles
Centro Cultural Villa de Barajas
Centro Cultural y Juvenil Moratalaz
Centro Social Comunitario "Casa de la Reina"
Cotxeras de Sants
Distrito de Salamanca, Ayuntamiento de Madrid
DKV Seguros Médicos
Espai Jove Kesse
Pedralbes Shopping Center
Sala Barts
Tarragona Jove
TGN Coop. Ayuntamiento de Tarragona
Torre Amat

Textile Trade and Footwear

BJB Pells SL
Chic and Cool Atelier
Lorenzo Mena Imatge S.C.P.
MSG Moda

Consultancy

Business and Human Rights
The Rights Factory
Engadela Consulting

Sport, Culture and Leisure

Americana. Festival de
Cine Independiente
Norteamericano de Barcelona
Atrapalo
Belle Barcelone
+Bernat
BodyOn
Bon Pas de Ball
Bopreci S.L.
El Món de la Mon
Fair Saturday
La Milicia S.L.
Llibres Moia
M3OSPC
Paralelos Musicales
Pedralbes Center
Radical Bike Lolo S.L.
School Padel Center
Teatro Aquarella de Barcelona
TEDx Reus
The Garage by Veronica Blume
Vermut Solidario
YogaYe

Publishers

Penguin Random House Grupo
Editorial – Beascoa
Plataforma Editorial
Norma Editorial

Real Estate and Building Sector

Casa Bella Sarrià
Comercial Devnani Garzón S.L.
Inmobiliaria Sideni S.L.
Rentcur S.L.
Sandstone S.L.

Media, Communication Agencies, Cinema, Advertising, Marketing and Graphic Design

Asap Worlwide S.L
Boliche Cinema
BTV
Caldas Naya
CCB Actividades Empresariales, S.L.
Cinema Sucre
Cinema Kubrick

Cinemes Girona
Cinemes OCine
Cinemes Texas
Cines Zoco Majadahonda
Common Sense
Comunicació21
Dante Arrigo
David Mas
Diari Ara
Diari de Sabadell
Diversity
Ecomm360
El Periódico
El Punt Avui
Estefania Madrid
Gauss & Neumann
Gratstudio
GREATividad
Implementia
JCDecaux
Kubrick Cine
La Vanguardia
M1 Tv
Mahala Comunicación
y Relaciones Públicas
Mediaresponsable
Més Que Parlar, S.L.
Moonlight Design
Multicines Norte
Nice Mondays
Ohm Disseny S.L.
Olot Televisió
Oxygen
Patricia Andrés
Peralta
Radiocat XXI, SL
Rac 1
Rac 105
Sants 3 Radio
Sucre
Texas cinemes
Tinkle
TV3

Restoration and Hospitality Sector

Atiram Hotels
Bocateria Como Como
CDLC
Creaciones Novavila, SL
Dimoni Bar
Ecoarrels
Forum Celticum
Hotel Ibis Styles
L'Hotelet del Bac
NH hoteles

Poltrans Distribuciones Reunidas
Replas Cabrera SL
Restaurante La Fragata
Restaurante Veg India
Restaurante Vindaloo

Health And Medicine

Bayer Hispania
Ceid 10
Espaixen
Unión Médica La Fuencisla

Insurances

Correduría de Seguros García Ochoa
DKV Seguros y Reaseguros
Egarsat
Genus SL

Courier and Delivery Service

Multiboxes - Sinmaletas
Redyser

Information Technology, Telecommunication, Sound and Production

Mairu Networks S.L.U.
Més Que Parlar S.L.
Senesgar C.B.
Vinfra S.A.
Ymagis

Translation and Linguistics

The Rosetta Foundation
Consorci per a la Normalització
Lingüística

Various Topics

BackStage BCN Estética
y Belleza S.L.
Cristalljoia S.L.
Diego Nuñez Pérez SLU
Ecomatrícula
Electro onda
Eudald Viñas S.L.
Fj Dosan
GCR Group
Hispano Vema S.L.
Indoplast
Legado Solidario
Loterías Potele
M.Caeiro S.A.
Medieval Factory
Networking para Mujeres
Orangerie S.C.P
Pure Chemical Ibérica. Despinver
Sirpla S.L.
Siya Import Canarias S.L.
Terracycle
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